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52 92 PREFACE OUR SECOND HALF OF **HISTORIES**

By unofficial club historian, John Baker

BEGINNING

Early documentation and development

THE CENTURY

Notable club changes, players, and events

A before and after look at amenities and personnel

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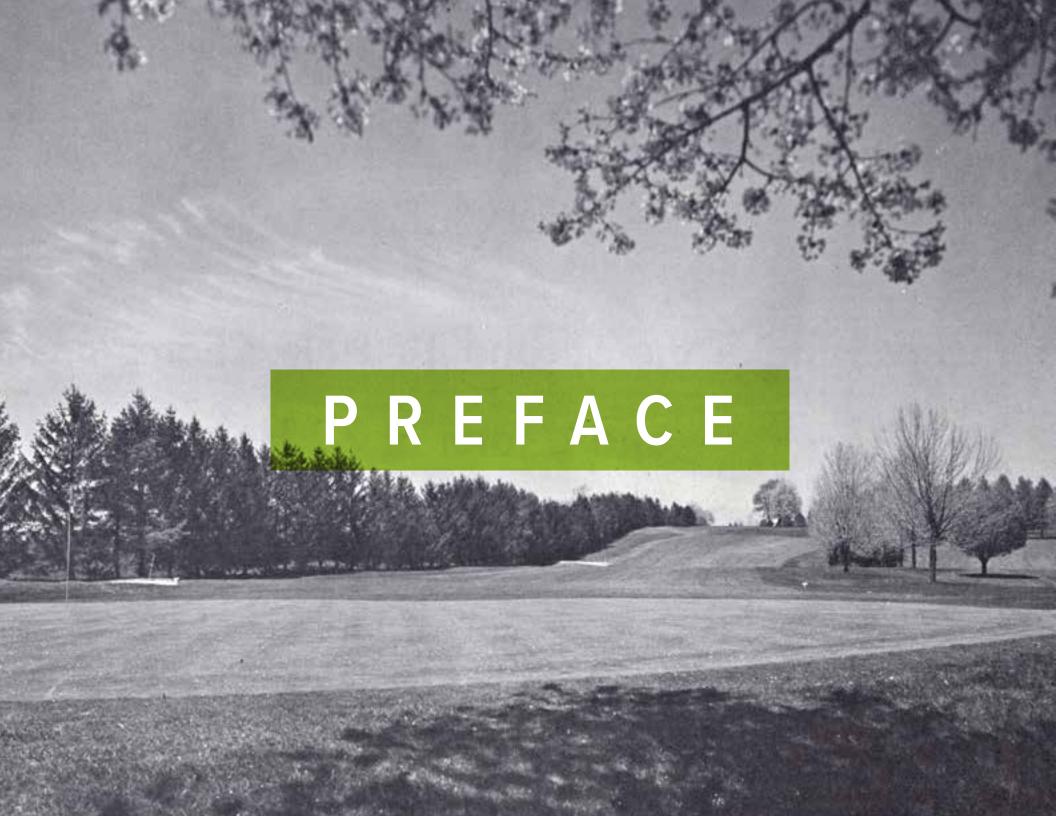
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All time champions, memorabilia, and our 90th celebration

CLOSING

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By John Baker



We are celebrating the 90th Anniversary of Brookside Country Club in 2019. My father, Lincoln W. Baker, joined the club back in 1941.

Other than my time spent at college and with the United States Air Force, I spent the majority of my youth and transformative years at Brookside, remaining a member to this day. With this background, I felt compelled to create this 90th Anniversary book documenting the history of the club.

This proved to be an enormous undertaking. I would like to thank all who helped me, particularly Ted Parcel and Meris, Inc., as both contributed a great deal.

Enjoy! I hope you like it.

John Baker

OUR BEGINNING

Before Brookside Country Club, there were two connected farms. The southern part was owned by William Roedler and the northern part by his brother, George Roedler.

There were limestone quarries on each tract and both of the brothers operated these quarries for burning the stone into lime, which was primarily used by farmers for fertilizing purposes, as also for building. These lime kilns were in operation for many years and during the proper seasons farmers came from long distances with wagons and horses to get the lime for their land. Later on, this process of farming was changed and little or no lime was used. The two Roedler brothers retired from farming and sold their farms.

The late James Singmaster bought the farms and they were operated by tenants ever since. On the northern part a big new barn was erected, and the southern razed and in its place was a combined crop storage for both tracts. That barn, a large and well-built structure, was later converted into a club house.

On this land in years gone by the Roedler gang of boys made it their stomping ground. These were boys of the neighborhood who gathered almost every evening during the summer seasons and played games, especially in the beautiful grove of shellbark trees of which only a few are left standing. The creek wanders through this part which is just on the north side of the road leading to Wescosville. It is doubtful whether there was a spot in the county where as many games and feats were exercised. A number of the boys developed into proficient wrestlers, runners, jumpers, trapeze performers, ball players and in winter into good skaters. Perhaps in a sense the spirit of healthy exercise nurtured on this tract in a measure returned to change into other classes of legitimate sport and amusement which developed into the modern games of golf, tennis, etc.

Certainly, the location was ideal, and the change brought about strange transformations as the years rolled along. Instead of the staid farming operations and stone quarrying, the land would soon give way to golf links and dreams for families which was a far cry from the time when the young "gangs" had their meeting ground there half a century ago. Before introducing the people, discussions, and events that led to the development of Brookside Country Club, let's set the stage by getting a broad understanding of what life was like during these early times.

Back in 1929

world population: 2,103,000,000

TIME MAGAZINE'S MAN OF THE YEAR:

Owen D. Young



 POSTAGE STAMP: \$0.02
 MO

 NEW HOME: \$7,809
 LO.

MOVIE TICKET: \$0.35 LOAF OF BREAD: \$0.10 Once in the racket you're always in it."

-Al Capone

"THE

PAUSE

ΤΗΑΤ

REFRESHES."

-Coca-Cola

MAJOR EVENTS:			TECHNOLOGY:
market crash occurred p and was the start of the G Great Depression.	The Academy Awards, bopularly known as the Dscars, began May 16th. The cost for a ticket was 55 and fifteen statuettes vere awarded. The Academy Awards, became the first musical film of th sound era.	major market crash occurred drink, 7 Up, wa	IS FIRST
#1 SONG: Makin' Whoop By eddie cantor	MOVIES RELEASED: THE COCONUTS PANDORA'S BOX COQUETTE	SPORTS: Philadelphia Athlei WORLD SERIES	SUNGLASSES: SAM FOSTER BEGAN SELLING SUNGLASSES FROM
MOST POPULAR BABY NAMES: <i>Mary</i> <i>Robert Betty</i> James	BORN IN 1929: Dr Martin Luther King, Anne Frank Audrey Hepburn Barbara Walters	Jr. STANLEY CUP Green Bay Packers NATIONAL FOOTBALL LEAGU	HIS COUNTER IN WOOLWORTHS ON THE BOARDWALK IN ATLANTA
U.S. PRESIDENT: CALVIN COOLIDGE	U.S. LIFE EXPECTANCY:	MALES 55.8 YEARS / FEM	ALES 58.7 YEARS





A TELLING OF OUR ORIGINS BY Frank Haberle

Third President of Brookside Country Club

In the early spring of the year—1929; two, namely, Harry Jones and Harold Witwer of the Witwer-Jones sporting Goods Co., of Allentown, Pennsylvania, felt there was a need of another country club for Allentown and vicinity.

I was called and asked to join a small group of men to start such a project, the men were: Mr. Oliver D. Havard, Mr. George Brooks, Mr. William Cruze, Mr. Harold Witwer, and Mr. Clarence G. Harman.

There was a farm known as the Lichtenwalner farm in Macungie. We all went to see the land and to decide the possibilities of buying same for a golf course. We walked the boundaries of the land, which was up the north side of the present boundry and to the west, then to the east and then to the starting north boundry. We all went to Witwer-Jones Store on Hamilton Street and then decided to put an option on same. We all invested \$500.00 each and the next day a deposit was made and an option for 90 days was taken on the land: That was the original start of "Brookside Country Club." Mr. O. D. Havard, who was superintendent of our local cement Co., was a very close friend of Harry Trexler, "The General" (as he was called) and was very civic minded and he promised Mr. Havard to render any and all assistance. Then began the process of converting this land into a golf course, which was quite a problem and there was no amount of money to do this job. "General Trexler" loaned the club many pieces of machinery to work with and in due time we built some semblance of a golf course and before long we were playing on a make shift course. In the first few years there were many changes as to the locations of the greens and fairways, we finally decided what the set-up was to be.

The club employed a golf architect—a Mr. Thomas Meehan who was a friend of "The General," and who also laid out the park—which is now "the General Trexler Park of Allentown."

He was given the contract of building our course—18 holes and the cost was \$18,000.00; before this was started we did have a temporary course which was officially opened in the spring of 1931.

Before the contract for the building of the permanent course began, we found we needed more land: so a strip of land was purchased on the south side from "the Singmaster Estate." This extra land extended from the western boundry along the southern boundry down to the old slag pile, where our present 8th green is located, then north along the present boundry. This land was about 150 yards wide where our present number 6 fairway is now located. At this time many of the members contributed their efforts greatly to the club. Mr. Edward Pidcock was a civil engineer and surveyed all the land at no charge to the club. Many more gave untiringly of their time and efforts.

One man stands out, he was Lyman Josephs (head engineer of Mack Motor Co.) His knowledge and judgment was greatly appreciated. Needless to say, the original board spent many hours deciding the best way to handle the many difficult problems that confronted the club.

When we purchased the farm land there was a large barn and two stone houses on the east side of the road. The barn was a high structure with a ramp on the north side which was originally intended to be the front of the club house. Mr. O. D. Havard was a very handy man, (and while the barn was too high) he, with the help of a few men, undertook to lower the barn 8 feet which he successfully did. This was quite a project, as you can well imagine. The horse stables were worked around and we finally had some semblance of a locker THIS WILL BE A GOOD TIME TO EMPHASIZE THE FACT THERE WAS NO LIQUOR OF ANY KIND. room. We remodeled the small stone house, (which was removed recently) into a dining room and kitchen. At that time we employed a chef and for a few years this passed as our dining room and it was well patronized, we could seat about 25 people.

This will be a good time to emphasize the fact there was no liquor of any kind. Some of the new members decided to have a bottle in their lockers, that was a serious offense and some were severly reprimanded for breaking such a serious rule as Mr. O. D. Havard was very much against liquor of any kind. While I am on the subject, I will state how liquor was finally permitted in the club. This became so serious that a special meeting was called at the "Hotel Traylor" for the purpose of voting as to whether or not, the club was to have liquor. This was largely attended by the members and the final decision was in favor of having liquor. It was a disappointing turn of events for Mr. Havard and finally led to him resigning as president. To be fair on the liquor subject, this was so serious that it meant the survival of the club which I now admit was the only way to save the club.

This is an adventure in health and happiness; **clean sport and** good fellowship; a challenge to our best."

66

OLIVER D. HAVARD

The date or year of the fire, I do not remember. It was caused by bad electrical wiring plus the fact when the

THE BUILDING WAS GREATLY DAMAGED BEFORE THE FIRE EQUIPMENT ARRIVED

out, the Macungie fire department was called, some woman was on the line and would not surrender the line so the building was greatly damaged before the fire equipment arrived. There was also a

fire first broke

shortage of water as it had to be pumped from the small stream at the present number 1 tee. The fire was really disastrous but was fairly well-covered with insurance.

The building was rebuilt this time with the present dormers in the roof and remains as it is today, although later it had many additions added.

note:

From this somewhat meager background our members and the public might get some idea as to the history of our club. We have progressed into a fine stable organization under the capable leadership of dedicated officers. We especially note the tremendous improvements at Brookside under our very capable president, Mr. Charles Altemus, whose leadership is greatly appreciated.





north side of Brookside Farm, taken December 7, 1929

the Brookside Barn and greenskeeper house looking south, taken on January 4, 1930 READ AT HOOSE HALL BY O.D. HAVARD, THEFOHARY CHAINHAN.

MOOSE HALL BP.N. Thursday 4 - 1929

Part 4

month milled state

The purpose of this meeting is to get some indication of the amount of interest and substantial support that could be depended upon in the development of a new represtion club,

I take no oredit for originating this movement but have been in hearty sympathy with it from the first. The object, as Irvin 5.Cobb wouldp put it, is to help to save golf for democracy; to provide a playground for the man of moderate means and his family. A place in which he can participate in the comership and management. This definition, however, does not quite cover the ground. It is for these of whatever means who are interested only in the outdoor activities and want to pay for them and for nothing more.

The primary sport will be golf with the addition, as means permits, for facilities for such simple and wholesome recreation as tennis, swimming, croquet, quoits and picnic grounds. He effort will be made to provide alaborate olubhouse facilities or a 19th hole.

The need for such a movement has been recognized for some years. It has increased in recent years due to the large number of young men that have been brought to the city by big industries. The movement has taken definite shape only in the last three months during which time many properties have been inspected. Last week an option was taken on the Singmaster Estate, known as Brookside Farm, near Macungie. It contains about 105 acres of beautifully rolling ground with some fine matural hasards including a protty little brook that winds down near the buildings and crosses the read past what would be the clubhouse. It is 6.4 miles from 17th and Ham-

ilton Bts. while Lehigh 4.2 making the prospect just 2.2 miles farther.

Furning keft at Mesocesville share the trolly turns and follow the fload out about two miles. Brookside Pars is written on the end of a big yellow barm on the laft. Go out and look it over. It's a beautiful ride.

The price is 12,500. The lowest estimate we have had from any reliable source to put this in playable condition is (50,000.00 including the cost of property. It would be my judgment that at least \$60,000.00 should be assured bafore the project is undertaken. It will take at least \$15,000.00 per year to maintain it. This means roughly that 300 men must be willing to pay \$100.00 membership and take on an average of one \$160.00-5% first mortgage bond and pay \$50.00 annual dued, payable in advance when playing starts. This should be easy if the interest is what I have been assured it is.

This novement is neither a revolt nor a protect against any existing club. The relations with all other clubs are friendly. There are many wealthy men in the Lehigh Country Club who ,we feel, should aid this movement purely as a community activity, and to help the men down the line in their employ to enjoy the recreation they erave. This is an adventure in health and happiness; clean sport and good fellowship; a challenge to our best.

I have not sought the leadership and shall not seek it. Furthermore I will say very definitely that it would be unfair to ask any one to lead without the assurance of at least the amount of dependable support indicated above. To me it seems a splendid project and the community should support it liberally.

It is an opportunity for service. What shall we do with it.

Speech by O.D. Havard on Thursday, August 1929 at the Moose Hall in order to gauge interest and support for a new golf club.

CHARTER MEMBER ROSTER

NOVEMBER 10

1929

HOWARD F.	WARREN M.	HARRY A.	FRANK J.	PAUL H.	CHARLES D.	JONAS N.	WILLIAM M.
Adams	Brooks	Davenport	Haberle	Kemmerer	MILLER	Schrader	WATERBOR
R.N.	DR. E.S.	H.C.	ROBERT A.	JOSEPH M.	A. PRESCOTT	E.D.	W. ERDMAN
ALLEN	BROWN	Dent	HALEY	Kiefer	MORRIS	SCHULER	Weaver
DONALD C.	JAMES A.	WALTER R.	CLARENCE G.	W.T.R.	ROBERT E.	W.W.	JULIA A.
Bachman	Buckalew	DENT	HARMAN	KINNEY	MOYER, SR.	SILLIMAN	Weder
G.F.R.	ALLEN J.	R.W.	O.D.	DR. C. M.	FRED S.	J. WALTER	HARVEY E.
BAHNSON	Butz	DONMOYER	HAVARD	KOONTZ	NEWHARD	Singmaster	Weiss
L.H.	W.L.	C.S.	L.J.	OSCAR L.	W.F.	S.M.	JAMES E.
BAKER	Carey	DRESSER	Holmes	LEAR	NICOLLS	SMITH	Weiss
C.S.	WILLIAM B.	ROBERT D.	GEORGE R.	ALFRED H.	MARTIN R.	ELIAS G.	ELMER F.
BARTHOLOMEW	CASO	ERDMAN	Holstrom	LEH	Nighan	Snyder	Werley
CHARLES H.	D. LEE	E.E.	HELEN	EARL W.	EDWIN G.	J.E.	H.R.
BECKER	CHESTNUT	Fetzer	Horlacher	LEH	PIDCOCK	SWAIN	WITWER
NOLAN P.	A.B.	D.C.	IRETTA M.	CHARLES F.	JOSEPH C.	J.W.	FLOYD E.
Benner	CLAUSS	FINDLAY	HORN	LEMKELDE	POFF	TAYLOR	Woodring
LLOYD K.	R.A.	PAUL D.	EDGAR	J.R.	MRS. C.J.	R.I.	EDWARD B.
Bingaman	CRESSE	Ford	HULL	Lynch	QUINN	TRANKLEY	Workman
R. RUSSELL	J. BIRNEY	C.H.	D.T.	HAROLD E.	LLOYD	HAROLD G.	SAMPSON
Bisbing	Crum	Fretz	Jones	MARINE	REMINGTON	TRAVER	Wright
COLBORN E.	W. H.	CLIFFORD H.	H.T.	W.E.	WARREN W.	CLIFFORD H.	JOHN F.
Blaisdell	Cruse	Frick	Jones	MARSDEN	RHODA	TREXLER	ZACH
T.V.	MARY C.	LLOYD D.	LYMAN C.	IGNATIUS R.	GEORGE F.	JOHN R.	MARGARET
BLODGETT	Cunningham	Fritch	Josephs, Jr.	Mayer	Robbins	Trimble	ZACH
ALLEN E.	E. GERTRUDE	CHARLES J.	H.S.	C.S.	CHARLES T.	DAVID J.	OTTA J.
BOYER	CUNNINGHAM	Green	JURDER	MCELYEA	RUHF	Uhle	Zach
GEORGE W.	CHARLES C.	JOHN	LEE R.	M.H.	HORACE	FINLEY L.	CHARLES F.
BROOKS	Curtis	GREENALL	Kahler	MEIGHAN	Schantz	WALTON	Ziegenfuse
		L.J.H. Grossart	EVERETT F. KEIFER	H.E. Mick	RUSSELL H. Scheirer		

January 4, 1930. Looking N.E. House #1 and proposed clubhouse.

THE Beginning

PICTURESQUE FARM LAND BECOMES THE

LOCATION FOR THE NEW CLUB

Reprinted from the 60th Anniversary of Brookside Country Club

BROCKSICE FARM

The Brookside Farm near Macungie was acquired from the Singmaster Estate as the site for the Brookside Country Club during the fall of 1929.

On August 9, 1929, Mr. Oliver D. Havard, Temporary Chairman, presented his report to a small but interested audience at the Moose Hall on North Tenth Street, Allentown, about the establishment of the Club.

He stated a need had existed for some years for a second club in the valley to serve the "large number of young men brought to the city by big industries." The project for a new club gradually had taken definite shape during the previous three months, though the idea had been considered for some time earlier.

According to Mr. Frank J. Haberle's account (The Brooksider, February, 1971, Vol. I. #2) several men including Oliver Havard, Zeke Witwer, C.L. McElyea, and others, had been meeting in the Witwer-Jones Sporting Goods Store to discuss Harry Jones and Harold Witwer's original proposal to develop a club and golf course. Eventually, so many others became interested that the meetings were moved to the larger quarters of the Moose Hall.

When the group learned that the Brookside Farm of the Singmaster Estate was available for \$12,500.00. McElyea quickly obtained an option on the property, according to Haberle, by "issuing his personal check for ten dollars." "Yes," says Haberle, "for ten dollars!"

A ninety-day option had also been taken on the Lichtenwalner farm and deposits made of \$500.00 apiece by the small group of interested men.

As a result, Brookside was organized in August of 1929 - with none of the organizers then realizing what the costs of building an eighteen-hole golf course, a swimming pool, tennis courts, locker rooms, restaurant, and clubhouse would prove to be!

It was a courageous plunge into the dark which eventually became the present shining success - now fully attested to by this sixty-year anniversary and celebration of the new home for the Brookside Country Club.

Many meetings followed the original step. Havard received released time from his employer, the giant

Portland Cement Company, as needed to guide the building of the country club and golf course. Other prominent Allentonians supported the project - Captain Nolan Benner, secretary to General C. Trexler, Mr.

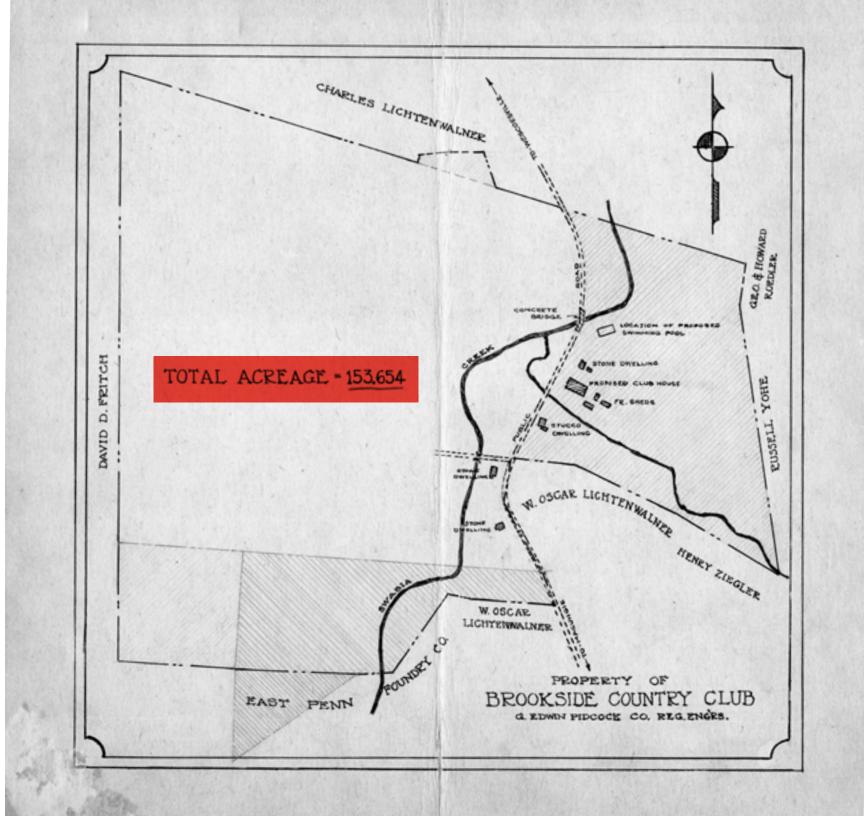
IT WAS A COURAGEOUS PLUNGE INTO THE DARK WHICH EVENTUALLY BECAME THE PRESENT SHINING SUCCESS.

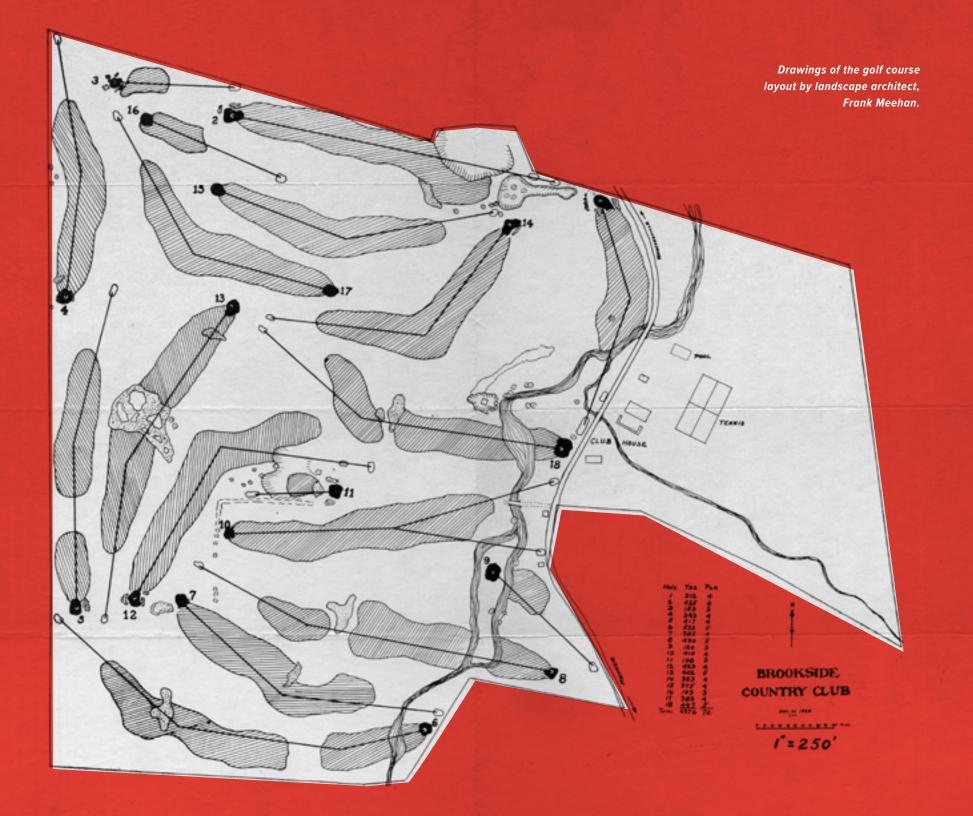
Trexler himself, and Havard together outlined plans. General Trexler promised, according to Haberle, use of his farm machinery, his foreman, and his farm labor to build the eighteen-hole golf course free of charge, the only stipulation being a return of the farm machinery in suitable condition. As described by Havard in his Moose Hall report, the land comprised about 125 acres of beautifully rolling ground with some fine natural hazards including a pretty little brook that winds down near the building and crossed the road." A large extra plus of the location was the short distance from Allentown - "only," said Havard, "6.4 miles from Seventeenth Street and Hamilton."

The primary sport would be golf, with the addition of tennis, swimming, croquet, quoits and picnic grounds. No effort would be made, however, to provide an "elaborate clubhouse facility"; and no liquor would be permitted anywhere on the club property (though this ruling was changed later).

More meetings were held, the Singmaster Farm was bought, the Club incorporated, and the "family country club" - "Strictly for the family" - as Haberle stated - was on its way!

The accompanying map as drawn by the Edwin Pidcock firm presents a view of the site comprising 153,654 acres, together with the original neighboring properties and the small creek, the Swabia, curling through the countryside.

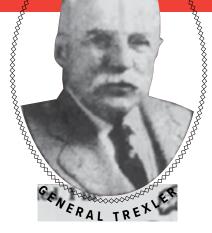




MEMOIRS OF NOLAN P. BENNER

Edited by Dick Cowen

Reprinted from Call-Chronicle May 22, 1983



THE General AND HIS Coptain

Although my office on the 12th floor in the Pennsylvania Power & Light Co. building joined the general's, he had a private hall to his office, so it was seldom he walked through mine. CADTAIN BENNER

One morning early in October 1929, he did walk through my office and saw a man at my desk. He bade us good morning and quickly stepped into his office.

A week or so later, he did the same thing. This time, he called me into his office and asked who the man was. I said he was Oliver D. Havard, general manager of Giant Portland Cement Co. The general asked

-

THE OWNER WATER OF THE OWNER OF T **BROOKSIDE COUNTRY CLUB** ALLENTOWN, PENNSYLVANIA This is to Certify that General Barry G. Trexler has been unanimously elected by the Board of Directors an honorary member of the Brookside Country Club of Allentown, Pennsylvania. In Witness Whereof, the Club has caused the corporate seal to be hereto 1 st day of Movember, 1929. affixed this. By_ President Attested: Secretary American industrialist, businessman, and major philanthropist, Harry G. Trexler, was elected as an honorary member of the club in 1929. Coces 64%

the nature of his business with us. I told him we were organizing a country club and I was on the committee to acquire the land.

This aroused the general's curiosity, and he wanted to know all about our plans. The next time C.D. (as we affectionately called him) called, I introduced him to the general.

From the outset, the general was impressed with C.D.'s sincerity and friendliness. He asked C.D., "What can I do to help the cause along? I think it is a great idea. We need to have golf facilities for people who can't afford to join an expensive club."

C.D. replied, "Well, we have an agreement to purchase the Singmaster farm near Macungie, and we need to provide for some financing."

In his inimitable way, the general fired a volley of questions: "What are you paying for it? What is the size of the farm? Do you have enough land? Is there water on the farm? When do you make settlement?"

After we filled in the general, he surprised us by saying, "I'll be glad to help you out taking the first mortgage at a

WHILE THESE PLANS WERE UNDERWAY, THE NEW YORK STOCK EXCHANGED PLUNGED TO AN ALL-TIME LOW.

low interest rate, and you can repay it when your club is a going business.

"Be sure you have the right architect to layout out your course. I would like to get my friend Frank Meehan from Philadelphia to meet you and discuss this." We stated we would take the good news back to our committee.

This idea of organizing a country club was hatched out in Witwer-Jones Sporting Goods Store near 10th and Hamilton. The organziers were "Zeke" Witwer, Harry Jones, Clarence Harmon, C.D. Havard, George Brooks, Lyman Josephs, David Williams, Frank Haberle, Walter Singmaster and myself.

After the good news was relayed, incorporation papers and bylaws were prepared and a membership drive begun. While these plans were underway, the New York stock market plunged to an all-time low. We were not dismayed at this catastrophe, and proprietary memberships were sold in such quantity that we were encouraged to proceed with the purchase of the land and construction of the course.

Meehan was engaged to design the course. However, before proceeding, he told us to acquire additional land. The Singmaster farm of 131 acres was not large enough to lay out a satisfactory 18-hole course. We were able to buy an adjoining tract of 20 acres.

Havard and I reported to the general on the progress we were making. When he asked who would do the construction work, we answered that that was our next problem. His reply was: "If you want me to, I'll have Harvey Muth, my Springwood Farm manager, and his workforce build it. He has the mule teams and equipment to do the job. Besides, I'll only charge the club what I am actually paying my men."

We were elated at this offer. Harvey Muth, who built Trexler Park under Meehan's direction, soon had his teams and equipment on the site, and the course was opened for play in 1931. (The club is Brookside).

"BROOKSIDE"

by Frank Meehan

I am going out to Brookside

where the air is clear at night

flowers bloom, birds are singing,

crickets chant at night.

Excerpt from wfmz.com "History's Headlines: The man who created Allentown parks" by Frank Whelan May 1, 2018

J. Franklin Meehan was often called on to do golf course design, a sport that was his passion along with hunting and fishing. In the 1920s as golf became something of a national pastime among the middle and upper class, he was designing courses as far south as Florida. Eventually he took his own sons into the business and at the time of his death in 1938 it had long been known as J. Franklin Meehan and Sons, Landscape Architects.

In 1929 when a group of influential Allentown businessmen (among them was Nolan Benner) were forming Brookside Country Club, it was natural that they selected Meehan. He even provided the club with a bit of verse.

THE Grass Roots & STONE PICKERS

Reprinted from the 60th Anniversary of Brookside Country Club

Clearly the hard work and devotion of many members through the years of adversity proved to be the "saving remnant" of the Club. The Construction Committee, for example, called upon members, often, for the labor of backs and hands - secure in the knowledge of affirmative response.

Not many members turned away the appeal in the following call (1930) for volunteers from the "Field Headquarters." [Reprinted on the adjacent page].

Many volunterers proceeded to do chores never before attempted—such as cleaning the stable, carting hay from the loft, removing walls around the manure pit (later, the practice putting geen), tearing down the pig pen and smoke house.

One of the most difficult problems involved removal of the profusion of stones and rocks of the farm. Havard devised a tool of spikes and hooks for digging, useful to the fifty to seventy-five members who gathered to work on weekends. Each Monday, the mound of rocks - the "harvests" - were hauled away. Summer and Fall of this work prepared the way for the dedication of the golf course.

On November 9, 1929, Mayor Malcolm Gross, before a company of distinguished guests, scooped out the first divot with a gold niblick. A nine-hole course was created in the lower meadow with sandy greens and put into play during 1930. Improvements and expansion of the golf course, both extensive and costly, continued over the succeeding years.

Ultimately from the humble beginning grew the beautiful course which evoked high praise from the Philadelphia District Chairman, Dick Hendrickson, during the Professional Golf Association Tournament held at Brookside on September 11, 1968. Hendrickson in describing it called the Brookside golf course absolutely "perfect" (*Morning Call*, September 12, 1968).

Dear Members:

Next Saturday we need some volunteers to get things ready for the contractor on the clubhouse, who starts work April 1st.

Lots of volunteers are needed and we can use all, regardless of age, sex or previous conditions of servitude.

Bring your tools, too. Shovel, rake, fork, hoe, hammer, ax, hatchet, pick, old broom, pail, wheelbarrow, steam shovel, or what you have. Come as early as you can Saturday, and report for work to General Havard in the Field Office back of the barn.

If you do not know the way, it is time you found out, because some of the members have already been playing golf.

P.S. You may get your hands dirty, and it would be well to wear your old clothes.

Second P.S. If it rains, come anyway and you can husk corn inside the barn.



On October 3rd, 1930, Presdient Oliver Havard summarized the work of the year which, as he said, transferred a "raw piece of farmland into a splendid playground" for the "health and happiness of hundreds of members and their families." He enumerated the following achievements on one year: all with the unselfish devotion of members:

eighteen-hole golf course constructed

swimming pool completed

sewage disposal plant installed

tennis courts built

quarters renovated for Greens Keeper and Pro

water system installed

picnic ground cleared and equipped with tables and swings for children

six thousand trees planted

grounds graded and seeded

walks and masonry work under construction

THE First Organization OF THE CLUB

Reprinted from the 60th Anniversary of Brookside Country Club

The Club's Board of 1929-1930 included Oliver Havard, Nolan Benner, Robert Trinkley, George Brooks, Zeke Witwer, Edwin Pidcock, Clarence Harman, Lyman Josephs, C.S. McElyea, Charles Oakes, Edwin Kohler, David Williams, Lee Chestnut, and Claude Yost.

Officers were chosen, largely from the Board, with Havard as president; Oakes, treasurer and vice-president; Trinkley, secretary; Kohler, solicitor; and Robert Ochs, architect.

Frank Haberle, elected to the Board, was given the post

of membership chairman. By March of the following year (1930), Haberle reported that he had secured 128 members and \$9,000.00 in cash. Club membership was thus increased to 392 and then afterward to be held to 400 members.

The Depression years which follwed proved a genuine test for survival. The excerpt below taken from an address to be given by the president provides a glimpse of the difficulties experienced by the members in those years, and reveals also the humane attitude by the Club in response: "The year 1932 has probably furnished more . . . perplexing concern than any year . . . On the one hand, there have been modest improvements."

15

"On the other hand, conditions resulting from depression, long drawn out and of increasing severity, have taxed both our sympathies and resources."

"All of us have had our incomes materially reduced. Many of our members have met with reverses which, were it not for the fact that they have so much company, would be crushing. Many have lost their positions and have located elsewhere..."

"It is easy to understand that the human problems constantly coming before the board require . . . an attitude tempered with mercy. . ."

THE CLUBHOUSE





Shortly after this picture was taken, they cut 8' off of the barn to make it a clubhouse.

Clubhouse



Insofar as indoor activity was
concerned, the Clubhouse, with
its country style dining room and
inexpensive menu also attracted
members. The accompanying
exhibits convey the charm of the
dining area and also the range of
prices and choices available.

Brookside Country Club MENU

August 16, 1941

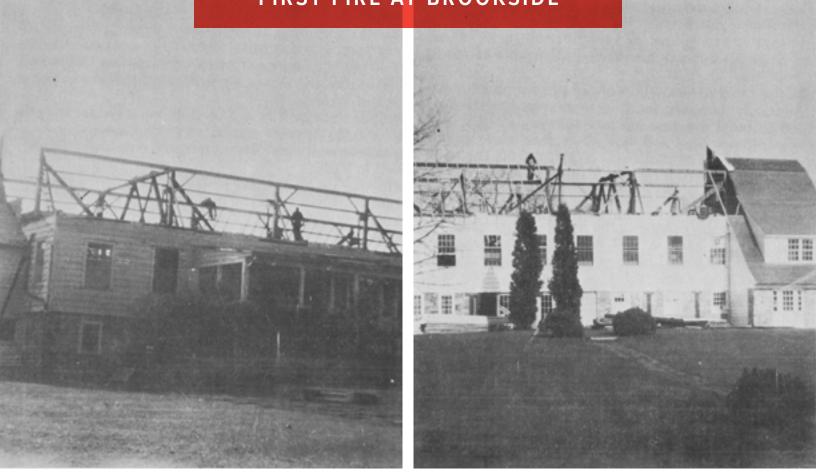
Saturday

Apricot Nectar .10 Tomato Juice .10 Fresh Fruit Cup .10 Fresh Shrimp Ckt. .20 Iced Pineapple Juice .10 Tureen of Vegetable Soup .10

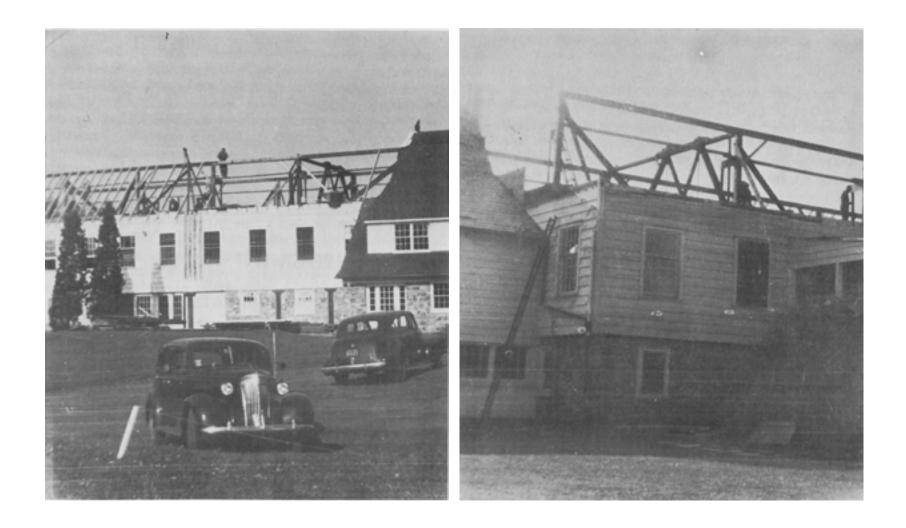
	R'S SPECIALS: (Incl. 2 Veg., De	ssert, Coffee)
Boiled Ham	.50	
Fried Genui	.50	
Frankfurters	and Home Made Baked Beans	.50
Cheese Ome	let	.50
		Platters Dinner
Broiled Lobster Tail Brow	vn Butter	.50 .80
Cold Baked Ham Slice	Tomato	.50 .80
Genuine Calf's Liver and	Bacon	.80 .90
Broiled Lamb Chops on '	Toast	.80 .90
Filet Mignon - Mushroor		1.00 1.88
	French Fried Egg Plant Cole	Slaw
Boiled Potatoes	Corn o'Brien	French Fried Potatoes
	Fresh Huckelberry Custard .1 Rice Pudding .10 Watermelon	
Car	taloupe .15 Jello .10 Ice C	ream .10
	Walnut Sundae .20	
Coffee .05	Tea .05	Milk .05
	Iced Tea or Coffee .12	
Lehigh V	illey - Milk - Chocolate Milk - Freshway (Drange Drink 50

DINING HALL

FIRST FIRE AT BROOKSIDE



In 1946, Brookside Country Club experienced its first major fire, caused by bad electrical wiring. Due to a busy phone line, the Macungie fire department was delayed in being reached. Water supply was low because it had to be pumped from the small stream on the course.







Air Mail

Photo shows the Macungie Boy Scout Troop in front of the air mail airplane. Bob Schoch, one of the boys pictured, recalls walking to the country club from the old Macungie School building at 510 East Main Street in Macungie for the event. Bob was a caddy and worked grounds maintenance for Brookside Country Club in the 1940s. Excerpt from The Morning Call, May 10, 1938 Macungie is cooperating in the National Air Mail Week celebration next week. Citizens are preparing to participate under the sponsorship of the bi-centennial committee.

After an inactive period since 1932, when the committee sponsored the Washington Bi-Centennial celebration, the members met recently and voted to sponsor this celebration. An historical cachet for special use on all air mail during that week has been designed and is now in preparation. On May 19th Macungie will have its own air-mail pickup by plane and all details are now being worked out. The sponsoring committee hopes for the cooperation of the entire community in this event and will provide further information during the week.

Philatelists and others should send addressed covers as soon as possible to the local postmaster, with cash or money order for postage. Unless otherwise directed, the new commemorative air-mail stamp will be affixed.



Robert Helfrich, co-manager of master. Standing on the left is Dr. observance of National Air Mail Week the local airport, is pictured above Gerald S. Backenstoe, Emaus phy- in Emaus, Helfrich brought the plane as he received a sack of airmail from F. E. Neumeyer, Macungie post- committee which arranged for the Country club.

MACUNGIE o. F. Knause, 128 Main. Tel. 871-8 Pickup of Air Mail Here Today

Today is the time appointed for the pickup of air mail at Macungie. The airplane is to come to the field of the Brookside Country club, just north of the borough, and by noon mail is to be ready and the bag will close at the postoffice to be taken along on the plane, which leaves at 1 p. m.

Quite a number of letters have been prepared for this historic occasion. The cachet (an illustration of local nature) is stamped on the envelopes. There is also a short history of the town, copies of which the postmaster and committee furnish free to the patrons, to be included in their matter thus sent the first time by direct air mail pickup from Macungie. People who receive these letters and messages will no doubt appreciate this commemoration of air flight pioneered by the Wright brothers.

The airplane landed and took off to the right of the current location of Dries Do it center.



The Morning Call, May 19, 1938 The Morning Call, May 20, 1938 Souvenir sticker promoting the event





Bottom: Souvenir envelope from the event signed by the Macungie Postmaster, F. E. Neumeyer.

AIR MAIL MAYIS AR HALL 12 M 60 WEE8 1936 AIR MAIL TRST PIEK-UP FLIGHT MAY 19, 1938 MACUNGIE, PENNSYLVANIA Z BEAR SWAMP Hon, Ramsey S. Black. Third Assistant Pretmester General Washington. -MERCHAN - CNO

Recollections of bob young

Retired Lehigh County judge tells his memories of caddying at Brookside in the 1940s. His father was a social member at the club.

I took a few golf lessons, and bought a summer bag with several basic clubs - no driver. I recall learning not to swing the clubs like baseball bats, but to overlap some of my fingers. Golf was not my sport.

Except, I did caddy one summer at Brookside. There were no golf carts. About a dozen local boys got to the outside of the pro shop as early as they could, because you received your assignment in the order in which you signed up. The earlier you started with the client-golfer, the sooner you could finish and get your tip. The size of the tip depended upon how well you helped find the errant balls, the personality of the golfer, and the final score. There was always a waiting time for the golfers to show up, which gave you some time to look for yesterday's lost balls. We caddies soon learned which of the players were generous or skimpy. I learned quickly that unlike some older boys, I was not strong enough to carry two bags, and not smart enough to avoid the poison ivy where the outof-bounds ball often landed. Some of the golf bags were very heavy. They were mostly made of leather, and with an unlimited number of clubs, towels, water ball retrievers, umbrellas and spare balls, my shoulders got pretty sore.

At least I learned at Brookside that I did not want to be a caddy.



July 30, 1941

From left to right, Carolyn and Merritt Stephen and Bob Young are pictured here as three enterprising Macungie youngsters who rigged up a counter on their lawn, put in a supply of toys and books and opened up a store. The children, looking quite serious about their business venture are standing behind their improvised counter and dispensing toys, jigsaw puzzles, magazines and books.

Carolyn, who ultimately became Bob's wife, wanted to sell comic books to earn 50 cents so she could swim at Brookside Country Club where Bob's dad was a social member. She netted 50 cents on the first day.

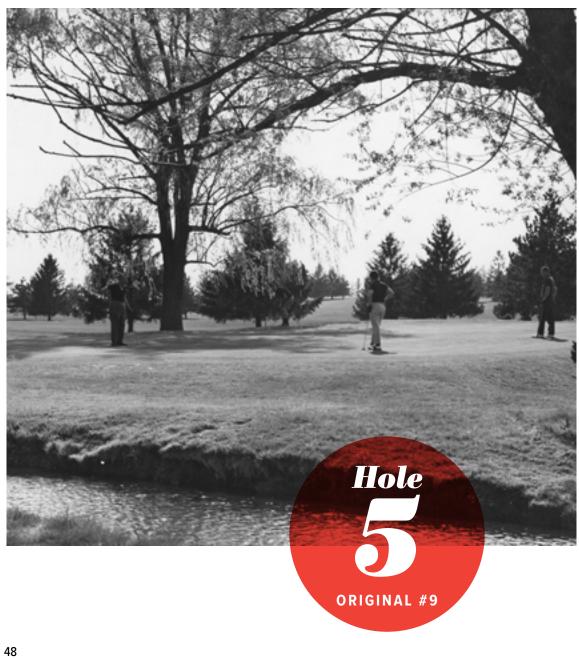
THE Golf Course





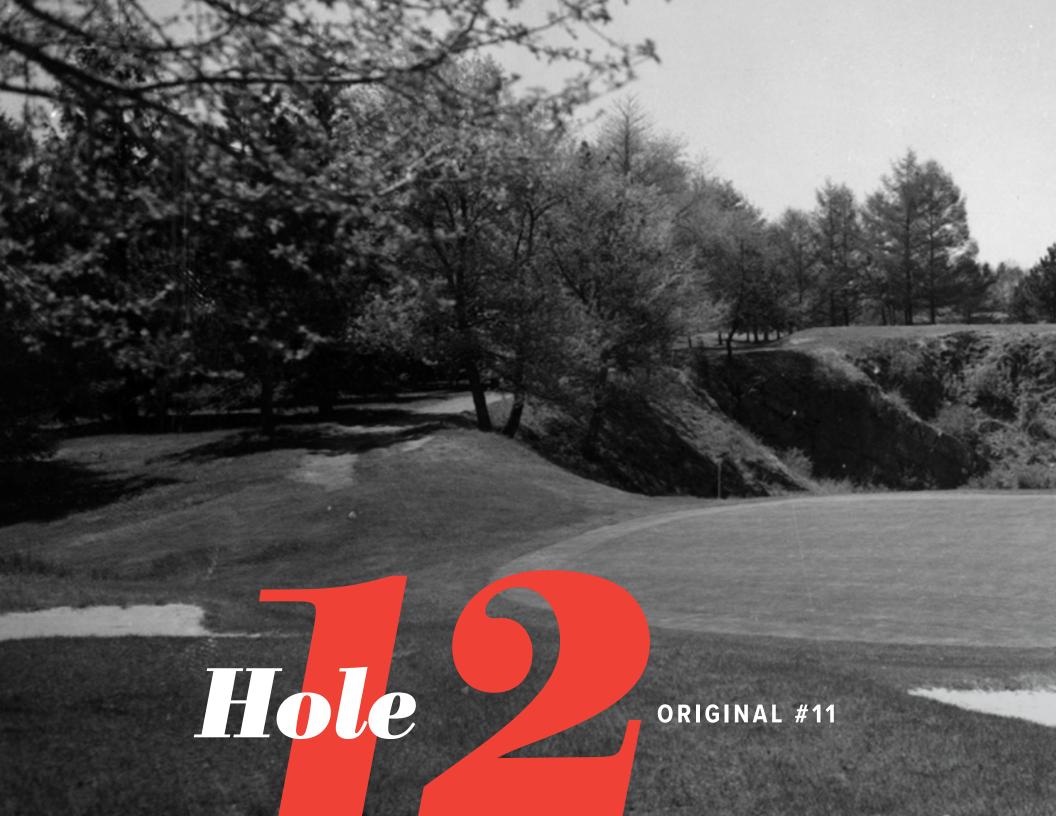














SECOND HALF OF THE CENTURY

Reprinted from the 60th Anniversary of Brookside Country Club

The fire Frank Haberle spoke about in November, 1946. The main portions of the building were rebuilt at that time adding the dormers.

In 1950 the Pro Shop was added to the main building. It was formerly located in an old farm house just south of the main building. Also at that time the second floor offices and the ladies locker room were added.

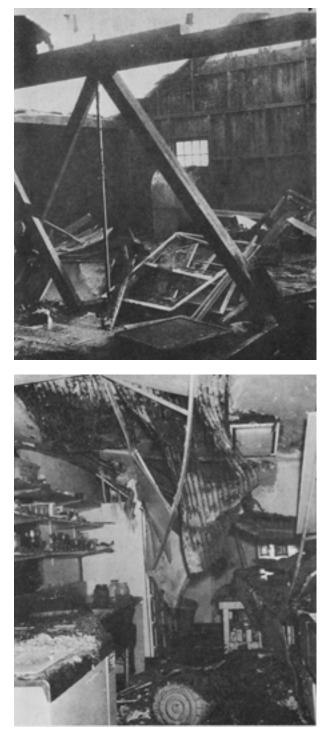
During the middle fifties the first A & I (Additions & Improvements) Committee was formed. Bonds paying 4% were sold to the members to finance these improvements. This phase covered building an addition to the dining porch, a storage room over the ladies locker room (now the cocktail lounge), digging a new well for domestic water supply, relocating the water storage tank, and refurbishing the interior of the building.

On a very cold night, January 3rd, 1963, to be exact, while 150 state policemen were enjoying their annual banquet in the dining room, our Manager Mr. Larson was in the kitchen broiling steaks for the evening meal. (You must remember this was a Monday night when the club was usually closed.) The large amount of steaks on the broiler caused a flareup and ignited the accumulated grease in the duct system. Mr. Larson closed the damper and thought he had the fire out. However the fire continued up the flue and ignited the roof and traveled throughout the entire third floor. It looked like we might lose the entire building, however with the arrival of the Emmaus Fire Department using their watertower supplied with water from the swimming pool, the building was saved.

We have often debated whether this was a blessing or a curse as we could have had a new club house.

The fire caused about \$120,000.00 worth of damage, fully covered by insurance. Since the fire occurred in the wintertime we didn't suffer too much with loss of revenue.

In the early sixties we realized that the golf course needed some attention. To motivate the members and make them conscious of our needs, we started the slogan "A Quarter for Water." This quarter was collected as you crossed the road to the golf course. This did not raise the required amount to finance the water system, but was used to stimulate interest in acquiring water for the course.





In 1963 we dug a new 10" well near our old 6" well located just west of the chipping green. With the completion of the well and the installation of the pressure tank, we were ready to supply water to the golf course. However before going ahead with the distribution system, which would take three years to complete, we purchased an above the ground aluminum irrigation system. This served our purpose until the permanent system was installed.

The first year we laid the 6" mains throughout the course and for the next three years we completed six fairways a year to complete the system.

This entire project was completed by Mr. George Readler and his crew paying only for the pipe, which we bought from the Bethlehem Steel Corporation wholesale, and the fixtures. This system is the one in use today and is capable of supplying more than 500 gallons per minute continuously.

During this four year span when C. R. Altemus was Greens and Grounds Chairman, the water system was completed. Twenty-four sand traps were added, a fertilizing program was started to build up our turf, the creeks were widened, and in excess of 200 trees were planted.

With the club house in good shape and our golf course responding beautifully to the fertilizer and watering, we were jolted into reality with the first of many major floodings. The worst flooding, if my memory serves me correctly, was the result of hurricane "Agnes." At the height of the flood the water covered an area from the hill in back of the parking lot to the fairway traps up on 18 fairway. When the water receded the golf course, especially the lower holes, were completely covered with debris. Without help it would have taken the grounds crew a month to clean up the mess. However, many members and their wives pitched in and in one weekend cleaned up enough that play could be resumed.

WE WERE JOLTED INTO REALITY WITH THE FIRST OF MANY MAJOR FLOODINGS.

In the spring of 1964 the drainage ditch on the east side of the club house, which was about thirty feet wide and extended from the driving range to the creek, was eliminated. This ditch was an eyesore and a health hazard. A three foot diameter pipe was installed and covered with earth dug from the bank which is now the tennis courts.

This reclamation of land gave us our parking lot and the present site of our bath house. The present bath house was built that same year.

In 1967 the maintenance complex was built. For the first time since the club's inception all our equipment, fertilizers and chemicals could be housed under one roof. This new building also contained a three bay repair garage where all our equipment is repaired by our own personnel.

During 1968 the swimmers patio was added allowing swimmers to dine in their bathing attire while being served from the main kitchen.

This same year our club hosted the P.G.A. Tournament. This was quite an undertaking requiring twelve months of planning and work by the committee. The tournament was a financial success both to the players and to the club.

To prove what the members already knew, that Brookside is not an easy course, the best pro was seven over par after four days of play.

The year 1969 will long be remembered as the years of the great flood, covering everything with water except the club house. The swimming pool was filled with mud, we lost all our carts and most of our bridges, and extensive damage was done to the golf course. This same year we added our present cocktail lounge and rebuilt the electrical system. We placed our electrical service under ground and the transformers on ground level.

In 1971 the Board of Directors authorized the borrowing of \$250,000.00 from the First National Bank at 6.5%. This

money was used to pay off the remaining bond holder, approximately \$125,000.00, and the balance to construct the new locker rooms, the present Brookside Room, and refurbish the dining porch.

The front entrance, coat rooms and open stairway, the ladies' powder room and new dining room were added in 1972.

With the rapid deterioration of our old swimming pool and the steady clamoring for more tennis courts, the Board decided to build the new summer complex in 1973. The new olympic size pool and four all weather tennis courts were built that year at a total cost of \$110,000.00. The pool was raised approximately three feet and the entire area was regraded to alleviate the continual flooding of our old pool.

I might add at this point that the money borrowed from the First National Bank in 1971 is being repaid monthly, amounting to \$38,000.00 per year including interest and principal. However a new source of money was needed to finance a new boiler and a room to house same. Our old boiler room and boiler was condemned by the State.

We again went to the members selling bond in \$500.00 denominations paying 8% interest to mature in five years. The issue was scheduled to raise \$100,000.00, however it was oversubscribed and the balance was used to put a new quarry tile floor in the kitchen. The above two items were accomplished in the years 1974 and 1975.

In 1978 we installed our own laundry system thereby saving the club approximately \$8,000.00 per year on laundry costs. When the equipment is paid off in April of 1980 we will save considerably more. Keep in mind that we own our linen and towels.

We also installed a new air conditioning system at a cost of \$80,000.00. This new system is a chilled water system using our own well water. The nineteenth hole was also refurbished in 1978.

Winding up to the present year 1979 we levied our second assessment of \$5.00 per month for one year to pay for repaying the parking lot and all adjacent blacktop areas.

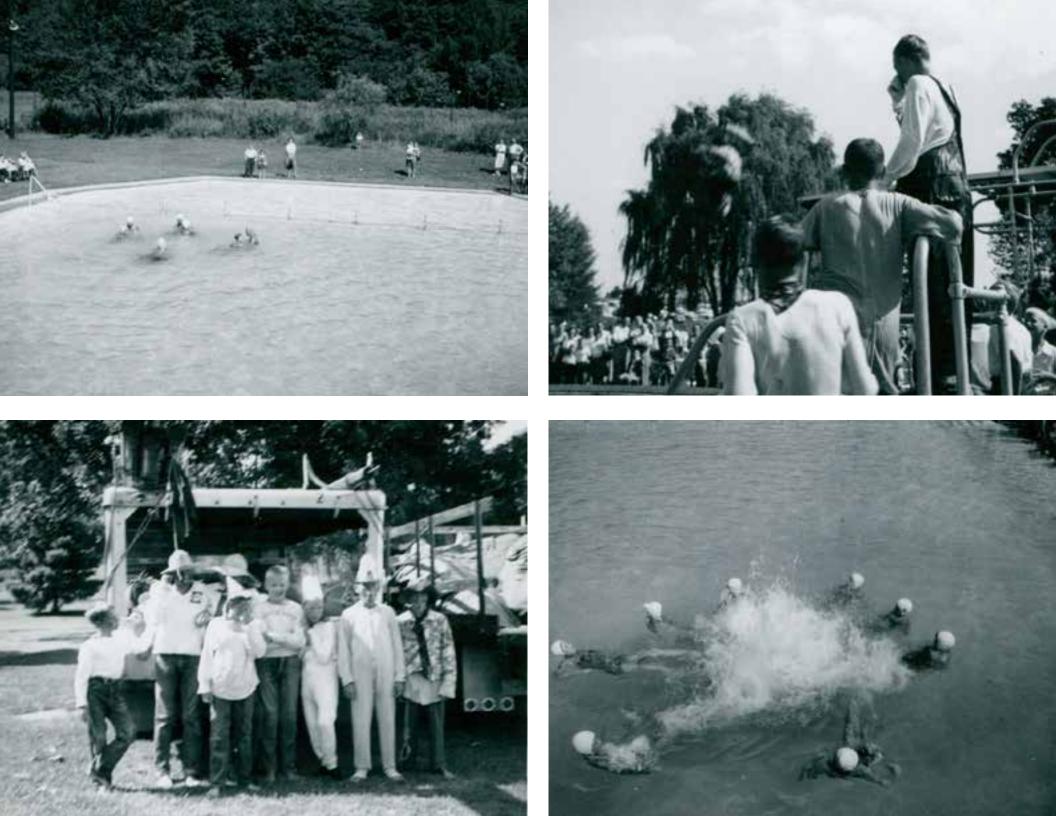
When you consider that in the past twenty years we spent in excess of one million dollars improving the club house and golf course and only levied two assessments, one for \$10.00 and one for \$5.00 and then for only one year, this in itself is quite remarkable.

At present our mortgage at the First National Bank is \$138,000.00 and we owe our members \$76,000.00 in building bonds. This debt is very low in relation to our total evaluation of \$2,500,000.00





During the early 1950s, we had on Labor Day weekend an aquacade (member wives and teenagers) doing a swim routine in the pool. We also had teenagers dressed up as clowns doing crazy things on the low and high diving boards. Check out the swimming pool.



Reprinted from the The Morning Call John Kunda 1950

Notable Players

Mention professional golf tournaments and the oldtimers at the Brookside Country Club will pinpoint the W. R. Dickinson Memorial Tournament, a pro-am event that drew some of the biggest names in golf 20 years ago.

Sam Snead, Jerry Barber, Craig Wood, Tony Manero, Johnny Farrell and Lew Worsham were some of the glamour names of their day who competed in the Dickinson Tournament. The tournament added much to Brookside's rich history in golf.

60



AGE 51 1953





AGE 38 1950



Even today the senior members at Brookside talk about the 1950 Dickinson when Henry Williams, Jr. currently the pro at neighboring Berkleigh Country Club, stole the thunder from Snead and the other big-namers in the field.

Williams and most of the other local home pros were virtually ignored by the gallery of some 1,200. The crowd stomped after Snead, and the West Virginia slammer could do no better than even par.

Williams, on the other hand, toured the Brookside layout in one-under 69 and won \$500 for low pro honors. He and his amateur partner, Leo Heller, combined for a fiveunder better-ball and Williams collected another \$500 of the \$2,850 prize money.

The year before that—in 1949—the tournament was won by Jack Grout, then the pro at the Harrisburg Country Club. Grout, who since has gained fame nationally as pro at the Sciota Country Club in Ohio, Jack Nicklaus's home course, fired a four-under 66 to head the field.







AMATEURS

Chuck Mehi

PAST GOLF CLUB MEN'S CHAMPIONSHIP 11 TIMES



AGE 28

Dorothy Germain Porter Grout, too, played in relative obscurity as most of the gallery followed Craig Wood, the 1941 National Open winner. Wood, however, was never a factor in the run for the championship.

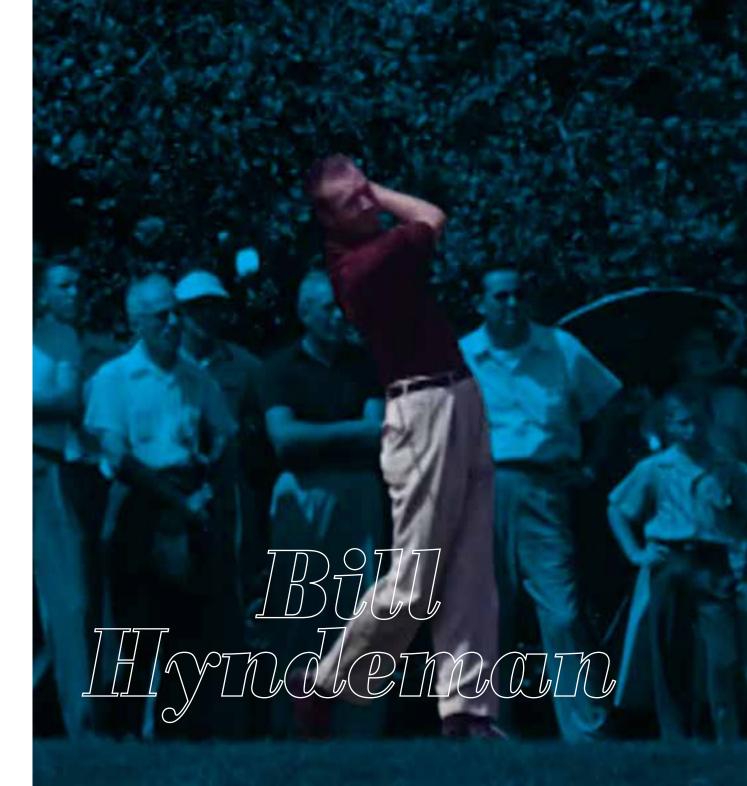
The Dickinson Tournament, since discontinued, was one of the feature events in the Philadelphia PGA District. A record 360 golfers—90 pros and 270 amateurs—competed in the 1950 tournament.

Brookside has been the site of other blue-ribbon events, and the 1968 Philadelphia PGA District Championship, will be remembered as one of them in the future.

One other event from the past is often mentioned in Brookside conversation. It was in 1953 when Gene Sarazen and Betsy Rawls came to Brookside for an exhibition and 18-hole match with a pair of outstanding Philadelphia amateurs, Bill Hyndeman and Mrs. Dorothy Germain Porter.

The Sarazen-Rawls team won that match, 1-up, and Sarazen gave the crowd much to cheer about.

He birdied four consecutive holes—the 7th through the 10th.

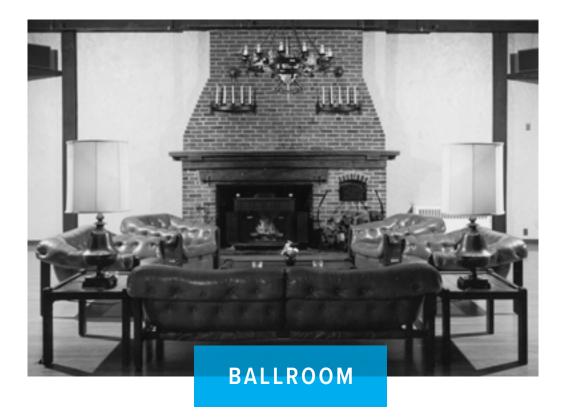


THE Original Clubhouse

III

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Reprinted from the 60th Anniversary of Brookside Country Club

CONTINUED Grouth AND Development

Over the years, the addition of an extensive irrigation system, the application of tons of fertilizer and grass seed and, of course, "tender loving care' - all transformed the pasture land into picturesque shooting turf.

The golf course eventually became the setting for many games and tournaments—the Member-Guest, the Calcutta, the spectacular events such as the W.R. Dickinson Memorial Pro-Am and the Philadelphia Professional Golf Association Tournament of 1968, already referred to, where some eighty or so Pro's assembled for the 54-hole championship.

An interview recently with Lillian and Esther Crouse, long time honored members, provide interesting recollections

of the early way of life at the Club and the manner of survival through the difficult war years.

They noted that in the year 1936 when they joined, the Clubhouse still bore a resemblance to the farm barn it originally had been. Nevertheless, members enjoyed especially its out-of-door quality.

Golfers, they said, relaxed in the large Adirondack chairs placed on the site of the present putting green. The chairs mysteriously disappeared at one time when the ladies needed partners for bridge games going forward in the newly completed lounge.

Often, the women devised ways and means to raise

money—\$400.00, for example, out of bingo to purchase the Club's first set of chinaware. They made donations of two dollars a piece for chairs for the locker room, donations from everyone to help save the greens from an occasional accidental chemical burn-out were also obtained.

On the course, women golfers found some holes exceedingly difficult—the #7 and #10 over the creek; the #12 near the quarry. Though a swinging bridge existed for crossing from #11 to #12, shooting over the quarry was a hazard and proved expensive in losing balls (seventyfive cents a piece) and in testing the patience of the male golfers. It was, therefore, a relief to gain the more favorable placement of tees for the ladies! After golf, there was dancing sometimes with live music on the flagstone patio below the lounge. Many swimmers enjoyed the pool though it was, they said, little more than a pond with a sandy bottom and a raft at the center, boasting however a filtering system installed by the city chemist, Mr. Harry Crum. Also, the picnic grounds became central for family gatherings, baby parades and beauty contests. The price of one dollar per member bought beer, soda, hot dogs and an "Oompa" band.

Members really dressed up for dining indoors (ladies complete with hat and gloves) and stayed for the radio programs of "Amos and Andy" and the "'Lucky Strike Band." Incidentally, strict dress decorum prevailed also in the locker room where ladies leaving showers must dress in at least "slips."

According to the Crouse interview, the 1940 war years with gasoline rationing did not deter game-time at Brookside. Though cars were unavailable due to the gas shortage, the Macungie bus traveled from Eighth and Hamilton to the East Macungie Hotel. Members walked to the Club from the hotel, spent the day at golf, and hoped to make the last bus leaving the East Macungie Hotel at eight in the evening.

In this way, the Club managed to survive the war years of restriction, rationing, and inconvenience.

As the years evolved, other difficulties and calamities confronted the Club. There were both fires and floods. A fire in November 1946, seemed to have been caused by faulty wiring. Another on January 16, 1963, occurred in the kitchen on the evening of a dinner for Lodge #40, the Quakertown Post of the American Legion. While the guests, mainly State Troopers who comprised Lodge #40, awaited dinner, the chef while cooking steaks for 150 troopers had a grease fire which raced swiftly through the kitchen. Everyone on hand attempted futilely to reach water from the pool. Unfortunately in January weather, the pool was largely frozen. Extensive damage resulted.

ALL IN ALL, MR. ALTEMUS STATED THAT MORE THAN 1 MILLION DOLLARS WAS SPENT FOR IMPROVEMENT OF THE CLUBHOUSE AND GOLF COURSE DURING THE PRECEDING TWENTY YEARS.

In the year 1969, the calamity of flooding from Hurricane Hazel confronted the Club. Water covered the entire premises except the clubhouse itself. The swimming pool was filled with mud; golf carts and bridges swept away; dirt and debris scattered through the course. Though insurance helped defray the cost, reconstruction continued through the next decade.

\$125,000.00 was allocated for construction of a new men's locker room and men's grill and the present Brookside Room, refurbishing also the dining porch. The front entrance, the coat rooms, the open stairway, the ladies' powder room and a new dining room were added in 1972.

During the summer of 1973, the new Olympic-size pool was constructed and raised about three feet. The surrounding area was regraded to prevent the continual flooding of the pool. Four all-weather tennis courts were built.

A new boiler and boiler room and a new quarry-tile floor in the kitchen were installed in 1974 and 1975. In 1978, a laundry system was added which helped save expenditures for outside laundry bills.

Near the end of his term, the president of the Club, Mr. Charles Altemus, summarized briefly the nature of the reconstruction activities during the 1970's.

In 1971, he stated that the Board of Directors authorized the borrowing of \$250,000.00 from the First National Bank. From this sum, one-half was used to pay off bond holders; the balance of \$125,000.00 was allocated for construction of a new men's locker room and men's grill and the present Brookside Room, refurbishing also the dining porch. The front entrance, the coat rooms, the open stairway, the ladies' powder room and a new dining room were added in 1972.

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The installation of a new air-conditioning system and repavement of the parking and other black-top areas occurred also in 1978.

All in all, Mr. Altemus stated that more than one million dollars was spent for improvement of the Clubhouse and golf course during the preceding twenty years.

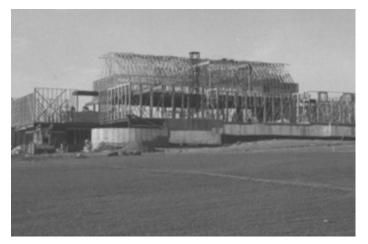
There was some indebtedness as a result. A mortgage to the First National amounted to \$138,000.00 and a debt of \$76,000.00 was owed to members through building bonds. However, the total indebtedness of about \$200,000.00 was low in comparison to the overall value of the Club of about \$2,500,000.00.

Thus, between 1929 with the land purchase of \$12,500.00 and 1979 with the value of \$2,500,000.00; and in 1984 with the Club's valuation approaching \$4,000,000.00 or more, the Club, it must be concluded, progressed a very long way.

But, difficulties continued.







In 1983-1984, there was rain during eleven of thirteen weeks, not only curtailing activities but also causing four severe floods to the golf course, the parking lot and the clubhouse itself.

Little by little, new solutions arose above and beyond plans of reconstruction of the present premises. The "radical" plan evolved of re-location of the clubhouse and its concomitant activities, the swimming pool, tennis courts, pro shop, etc.

For years, the members had struggled with the difficulties presented by the geographical division of the clubhouse from the golf course—separated by an increasingly busy highway. The periodic flooding, the expansion of residential building and its demographic pressures in the surrounding area, and the need for integrated space within the clubhouse to accommodate the Club's social life with its varied activities—these gave pause for new solutions.

A special meeting of the Active members of Brookside was held on January 29, 1987. The members approved of the plan, three to one, in favor of construction of a new clubhouse complex on a portion of land purchased in 1982. Included in the plan was assessment of all members with a monthly charge, basically, of twenty dollars a month for three years; also with invitation to bond purchase.

As early as August 12, 1987, it was announced at a special meeting of voting members that a sale agreement for the present clubhouse and

THUS ONCE MORE, BROOKSIDE HAD TRANSFORMED RAW EARTH AND STONE INTO LIVING EDIFICE WITH A POTENTIAL OF ENRICHING HUMAN LIVES.

summer complex was signed. The purchaser, Lower Macungie Township, will pay 1.7 million dollars for the premises, with settlement within sixty days.

A design for the new facilities, prepared by Wallace and Watson Associates together with the Club's Building Committee, immediately went forward - to be completed by March of 1989. The date of May 13, 1989, was then selected as the day of "Inauguration."

Thus, once more, Brookside had transformed raw earth and stone into living edifice with the potential of enriching human lives.

Regarding the original purpose of Brookside—a "family" club—it is well to read again the message of Oliver Havard, the first president, written in 1929: "As the trend is towards shorter working hours, the amount of free time for other purposes increases.

There then comes the challenge to any organization that claims any considerable part of this time for recreational purposes, to be concerned with its character building nature.

Whether or not the challenge is accepted depends on how seriously we consider our citizenship. Certainly, the opportunity is there and if ignored, would stamp us as little less than frivolous. It is not only the young of our membership that is concerned. None of us is too old to benefit by the opportunities offered by golf to develop self-control. We must first admit to ourselves that self-control is desirable.

To most of us the hardest person for us to manage is ourselves. To men in business it is readily admitted that it is of the utmost value. To compel ourselves to adhere to a certain pattern of conduct, to control our tempers, tongues and thoughts when under strain is a real accomplishment." The construction of a clubhouse complex though not in the same class of purpose as the construction of school, church, or cathedral, nevertheless, it has related importance as part of the larger human formative and re-creative arts.

This thought is also signalled in the following passage:

"Therefore, when we build let us think that we build forever. Let it not be for present delight, nor for present use alone. Let it be such work as our descendants will thank us for... and that men will say as they look upon the labor and the wrought substance of them, 'See, this our fathers did for us." - John Ruskin

The new Clubhouse and complex are thus dedicated to all members:

Those who have worked diligently on committees

Those who have come for the joy of competition and comradeship

Those who have come for the pleasure and sustenance of friendship &

Those who have guided well through business and executive management.







THE Ladies OF BROOKSIDE

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Reprinted from the Call-ChronIcle 1982

Esther Dillion

It is a stunningly blue summer afternoon at Brookside Country Club. Esther Crouse addresses her ball on the 315-yard first hole and spanks it into the middle of the fairway. After a few practice swings, Lillian Crouse whacks her Top Flite in a similar direction. I duff my teeshot, creating a divot you could turn an ankle in.

"Tough luck, sonny," screams Lillian, before hustling off in her Yamaha golf cart.

Born July 29, 1902, they are known nationwide as those amazing golfing twins, Esther and Lillian Crouse—80 years young. They have been saluted in Golf Digest, toasted at Pebble Beach, and entertained in the tropics. While others their age are staring blankly through nursing home windows or drinking Geritol by the case, this Allentown duo is on the links blasting out of sandtraps, putting for birdies, and cooing at young caddies.



Lillian watches Esther tee off on the first hole.



"I love it," said Esther, who is 15 minutes younger than her sister. "We're going to keep playing as long as Father Time lets us."

"That might be quite a while," joked another golfer, who had overheard the conversation. "The Good Lord wouldn't think of looking for you on a golf course."

Following the second hole, Esther graciously asks a trailing twosome if they would like to play through. After all, the ladies' legs, which are encased in support hose, are not young; and their guest has already hit two balls out of bounds.

"No, that's quite all right," replies the elderly gentleman with a devilish wink. "I like to watch you girls."

"Oh really, Mr Hatton!" swoons Esther.

As members of the Naitonal Senior Sports Association,

Esther and Lillian play in golf tournaments throughout the United States. They have tested the greens in Arizona, at Callaway Gardens in Georgia, at Grossinger's in the

THEY HAVE BEEN SALUTED IN GOLF DIGEST, TOASTED AT PEBBLE BEACH, AND ENTERTAINED IN THE TROPICS

Catskills, and at Pebble and Myrtle beaches. They have even teed up in such exotic places as Kenya, Puerto Rico, Singapore, Spain, Mexico, Portugal, Austria, Bermuda, Jamaica, Hawaii and the Rock of Gibraltar. "In Kenya, I played at William Holden's Mount Kenya Safari Club," recalled Esther. "It was a nine-hole course in the middle of the desert. I was there in 1979 when it was still kind of a last frontier. Now motels and all that stuff are starting to ruin it. But, back then it was natural. You'd be playing a hole, and you could see the migration of wildebeests. I liked that place the best."

"The Rock of Gibraltar was nice, too, though. They had a pitch-and-putt course there...Pebble Beach is always fun. When we visit, we ask for a little cottage by the 18th green near the pro shop and dining room. Lillian and I like to ride into town and get a six pack and then sit on our veranda, watch the golfers, and drink our little snacks."

"I heard a great story about when these two were at Pebble Beach," explained one golfer who was waiting to tee off on the fourth hole. "the ranger kept holding them up and holding them up, thinking they'd slow up play. When he Lillian Crouse hits her approach shot to the second hole.



finally let them go, they were on the green in two and parred the first three holes!"

Halfway through the 522-yard sixth hole, Esther blows the dust off her 3-wood and slaps a nice shot about 150 yards down the fairway. I rub some rust off my 3-iron and promptly club the ball into an evergreen. It returns wearing a bigger smile than a ventriloquist's dummy.

"Tough luck, sonny," says Esther.

Meanwhile, Lillian is busy talking to her fairway wood. "If you don't treat me right, honey, this will be the end of you," she says with a finger wag. Following a nice poke that leaves her just short of the green, Lillian smiles and yells: "I'm cookin' now, Esther! I own that ball today!"

Lillian, who started golfing in 1936, was the first of the pair to actively pursue the game. An employee of Arcadia Knitting Mills, she was invited to various company outings at country clubs and decided she had better fine-tune her game to avoid embarrassment. In her prime, she carried a 12 handicap—and often broke 90. Esther took up the sports merely to satisfy their mother who complained of Lillian golfing by herself.

"Back then, the minimum wage was 40 cents and your take home would be \$16 a week. It was tough getting money to golf," explained Esther, who graduated from Allentown High School in 1920. "We've been playing at Brookside for 44 years and can remember when it was just a barn and farmland back in 1939. Lillian ran the first bingo they ever had here, and she made \$400. We used it to buy the club's first set of china."

After the war, Esther and Lillian founded Twin Manufacturing Company, a producer of underwear and sportswear located on Lehigh Street in Allentown. They labored in that knitting business for 24 1/2 years before retiring in 1970.

"From then on," said Esther, who now plays golf three times a week, "we started spending our money."

Slowly, we approached our 12th hole tee shots, nestled in the country club fairway so thick it could have been manufactured by Bigelow. For once, my chest is swelled, having smoothly stroked my best drive of the day.

"There you are," I say pointing out Esther's Pinnacle about 120 yards from the red tees. "And there I am, way up there."

But what's this? Lillian, who carries a butterfly-decorated umbrella to shade the sun, keeps motoring in her golf buggy. She stops about 15 yards in back of my proudly perched ball, bends down to check the marking on her Pinnacle and calls back: "I wasn't whistlin' Dixie on that one, was I?"

While Esther and Lillian may look 50ish dressed in their bright reds and greens, they are not without health

problems. Lillian had a cataract operation a few years ago, and she has an out-of-place kidney which is kept in check by a thick belt. Esther suffered a blood clot on the brain following a nasty fall while figure skating in 1960.

"After I had that cataract operation I thought I could go right out and start hitting them again," said Lillian, "but I was in for a rude awakening. I had no coordination and it took me a year just to get the ball up. I spent hours and hours, days and days pitching from tree to tree trying to get some loft on the ball. Even now, I have trouble seeing my shots."

"WE'VE BEEN PLAYING AT BROOKSIDE FOR 44 YEARS AND CAN REMEMBER WHEN IT WAS JUST A BARN AND FARMLAND."

"I was into swimming, tennis and figure skating besides golf," said Esther of her accident. "I was practicing for an ice dancing competition when I was 58 years old, and I fell on my head and cracked it like a watermelon. Luckily, I kept repeating the same phrase over and over, like a drunk, so the doctors knew what part of the brain was affected. They fixed me, but said I had to hang up my skates." "We came back tough, though," added Lillian with a shake of her fist. "Our mother lived to be 97 and we have sisters who are 85 and 83. Not long after my operation, I played in a Three Jacks and a Jill Tournament at Brookside, in which I got an eagle on the 13th hole, so I ended up with a one. How many 77-year-old women do you think can say they did that?"

What do you think, Lil?" asked Esther while viewing a creek which trickled between her and the 15th green. "Would you go for it?"

"Sure," replied Lillian confidently. "Like father always used to say, 'A faint heart never won a fair lady.' Let'r rip!"

With a jerkey, yet sure, swing, Esther then places her ball about 20 feet from the cup. A delighted giggle punctuates her accomplishment.

"Oh no," mourns Lillian. "Now she's gonna start getting too big for her britches."

Meanwhile, my chip is handled on one hop off an oak tree by a squirrel wearing a New York Mets hat. He promptly puts it into winter storage.

"You have such luck!" said Esther shaking her bifocals. Every so often, the Crouse twins celebrate their birthday by staging a golf outing. For instance, the day they turned 50, Esther and Lillian chartered a bus to Elmhurst Country Club in Wilkes-Barre. After a tough day of kicking up the sod, they thought it might be a grand idea to stop for a drink on the way home.

"You should have seen the look on that bartender's face when he saw 44 women pile out of a bus and into his joint," recalled Esther, breaking into fits of laughter.

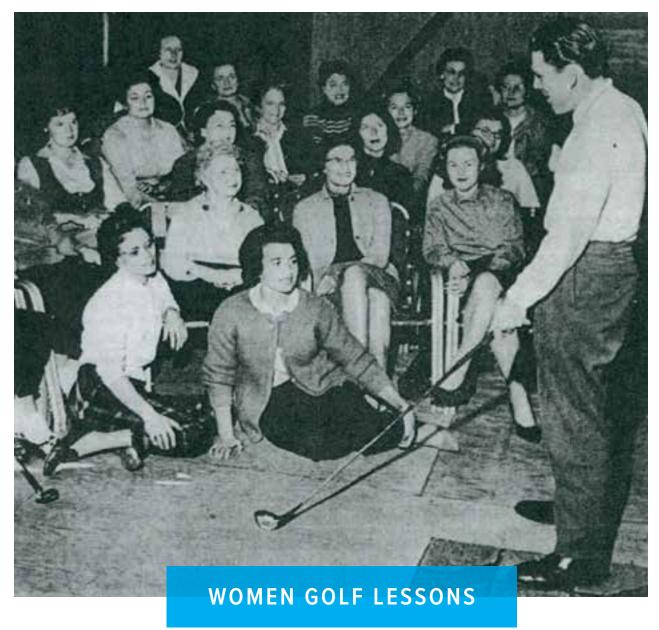
For their 80th birthday, they went to Grossinger's in the Catskills—Lillian in her Dodge and Esther behind the wheel of her Chrysler. Losing nary a stroke since her golden anniversary, Lil won low net for the first of the 54-hole tournament and also took low net honors in her division.

"On one of these birthday outings, Lil had one of her three holes-in-one," said Esther, still giggling. "Everybody decided they had to celebrate, so they went into the club house and had drinks on her. Lillian had 32 cents when she came out."

Lillian strolls off the 18th green, savoring a 53 back nine, while Esther is smugly relishing a score in the vicinity of 110. My tally would make a Texas Instrument smoke.

Esther tips the boys who run out to take her bag and then slaps me on the back. "What do you say," she says, smacking her lips. "Nothing tastes better after 18 holes than a Budweiser. Let's go wet our tonsils."

Quick. Someone check their birth certficates.



Brookside's women golfers gathered on Tuesdays for tee-time group instructions from the club professional, Steve Downey, who's pictured left as he demonstrates the correct way to hold a club in the left hand.





1970







in I

12.21

2.9

20

THE LAST PARTY AT THE ORIGINAL CLUBHOUSE

April 23, 1989



CELEBRATION OF THE NEW CLUBHOUSE

John & June Baker June 1989

HISTORIES

Brookside Country Club has always offered non-golf amenities to its members including tennis, swimming, and dining. In this chapter, we'll take a 30,000-foot view, sometimes literally, of how each of these features have been improved, expanded, and modified in order to keep them up-to-date and enjoyed to their fullest. The accompanying photographs will provide comparisons over the last 90 years.

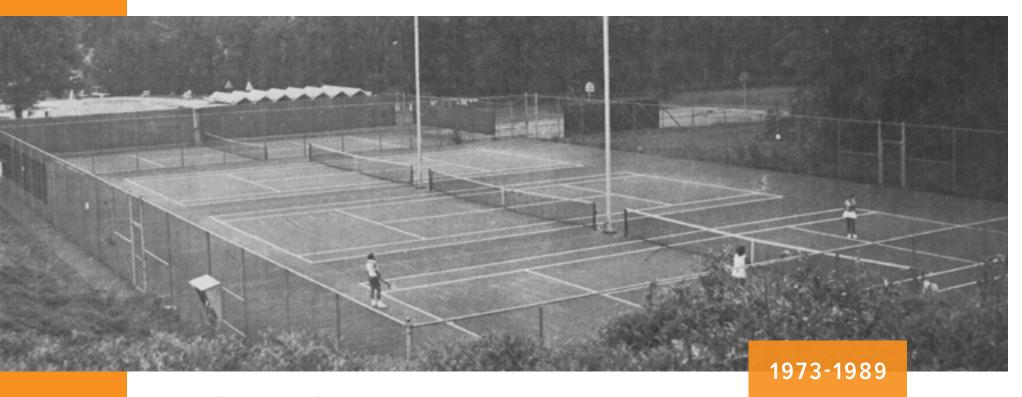
In addition to looking at forward progress, we'll also look at the backward process and challenges natural disasters has had on the club's landscape and facilities.

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Tennis Courts HISTORY







These tennis courts were nationally known and people traveled from all over the US to play the courts. They were so busy that people would sleep in the fields in order to play them.



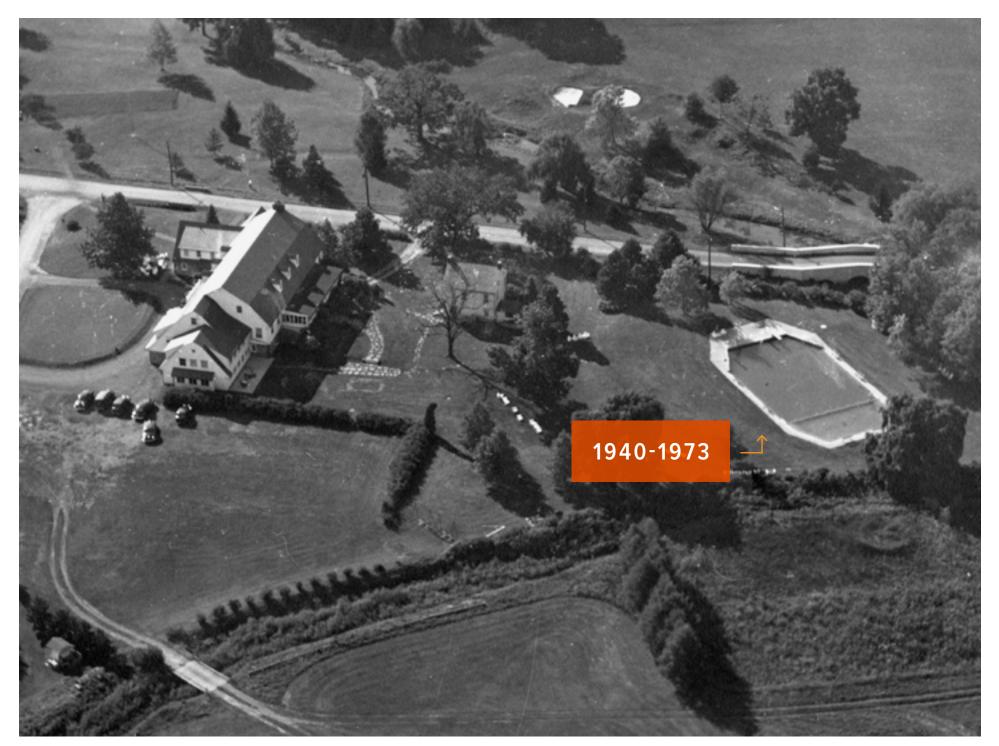


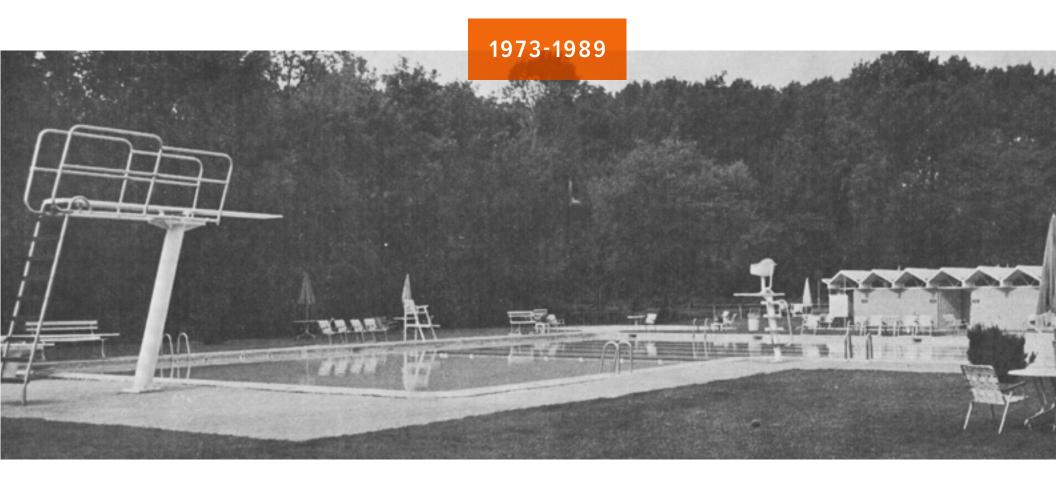


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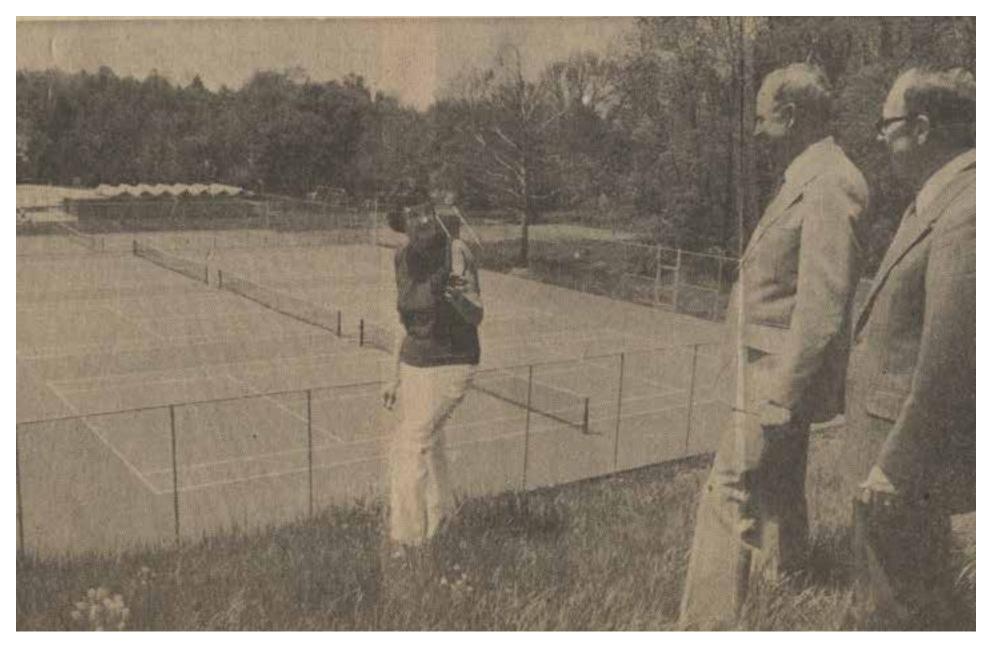






Helen McFadden

When the second pool was installed in 1940, Brookside Country Club was looking for a lifeguard. Problem was, very few were around men-wise, because they were in World War II. Yes, I know, how about a woman? Well, they found Helen McFadden, a teenager, to do the job. Helen did a phenomenal job for many years. Once Helen retired from the simming pool Brookside made her an honorary member.



▲

 Pool manager Helen McFadden at the wading area Miss McFadden, club president Charles R. Altemus, center, and manager C.L. McCaffrey look at Brookside's new tennis courts from atop a hill that will serve as a natural backstop. In the distance are the children's play area and the swimming pools.









Natural Disasters HISTORY

HURRICANE AGNES 1972



The cart barn, shown on the right, was lost and water was up to the road bed at the old #18 hole. The current #10 green was completely covered as was the old #1 tee (new #6).



High and low boards by the swimming pool are shown above, as well as the snack shack, adjacent to the pool.



TROPICAL STORM

2nd bart

A tropical storm occurred during the 1940s, causing flooding to the course.



HURRICANE IRENE 2011

are11 514

2124

8









BROOKSIDE COUNTRY CLUB

GOLF PROS

CAWKWELL, GEORGE

1930

JARVIS, HENRY F. "HARRY" 1931-35

DICKINSON, WILFRED R. "W.R" 1936-49

> STOREY, JOHN 1 9 5 0 - 5 2

FOX, CLYDE "BUCK" 1952-57 O'GRADY, LEO 1958-59

MOYER, GENE 1960-63

DOWNEY, STEVE 1964

BURNS, FRANK T. 1965-69

GILBERT, WILLIAM T. "BILLY" 1 9 7 0 - 7 8 ROUNDSAVILLE, RICK

1979-90

EATON, DAVID 1990-98

BROWN, JOHN 1999-01

MACDONALD, BRUCE 2 0 0 2 - 1 1

FIELDS, DAVID L. "DAVE" 2 0 1 2 - 1 8



WHITFORD R. Dickinson

G O L F P R O F R O M 1936-1949

Whitford Dickinson served in World War 1 from 03/19/1917 to 03/07/1919 as part of Company M, 109th Infantry, 28th Division. He was wounded at Chateau Thierry and kept as a POW for five months, released on 07/12/1918.

-

Mr. Dickinson giving golf lessons in front of the #6 tee. Look in the background at the Hodge Hill (by the current women's tee). That is the original hill before they cut it down nine feet in the late 1940s.

W. R. Dickinson, Brookside Golf Pro, Succumbs to Heart Attack; Was 49

W. R. "Dick." Dickinsee, soll preferencessal at Brookside Counity club since 10%, died as his home on the club grounds at 4:20 Tuenday streamon. He had been ill since Thursday, when he was attacken while giving a golf lesson. He would have been to years add on May 9. During his IJ years at Brookside, at various times manager as well as pro, Dickinsen was one of the prime movers in the growth and success of the club. His life was wrapped up in the club and his two golfing sum, both of whom are fine golfers in their own right.

s caddle at Overtrock Country club m Philadelphia. "Dick" worked up is assistant to J. J. Dougherty before joining the army in the First World War. He served two years with the 28th Division and took part in the second battle of the Marne and was a prisoner of the Germans for five months. Continued an Page 14 Column 1



W. R. DICKINSON







RANDY SCHUEK



TOM D'ANNUNZIO

ROSS MOYER

DAVID FIELDS

Club Personnel



Club house personnel flanked on the right by Club Manager, Charles Raisig.



Greens and ground personnel.

George Readler, Greens Superintendent for 37 years.



Administration

Office Staff



House Staff









Waitress and Busboy Staff

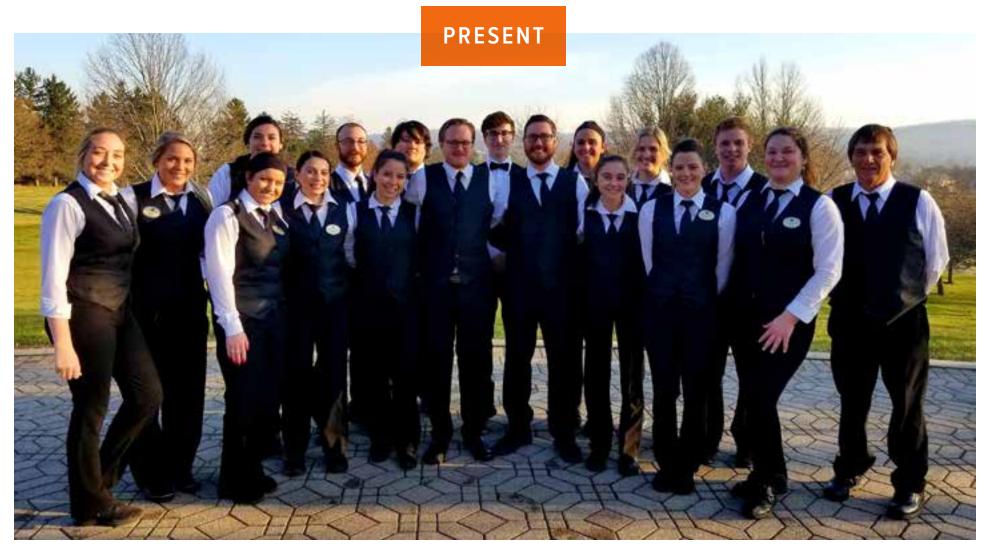
Kitchen Staff



Proshop Staff



Grounds Crew



Waitstaff



PRESENT

JENNIFER D'ANGELO Accounts Payable/HR

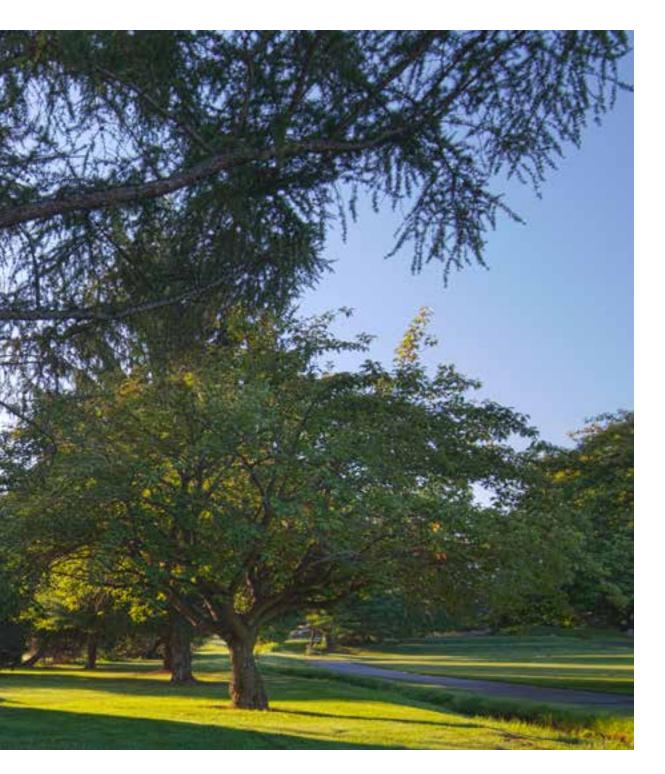
KEMMERLEE KUHNS Member Billing DONNA CHRISTMAN Halfway & Pool Stand Manager MELISSA WELSH Director of Membership & Communications BRIAN KING Director of Finance & Administration MICHAEL KUEBLER General Manager

> ABBY TATE Director of Catering

RON HERTZOG Assistant Grounds Superintendent

MEL LEAVER Grounds Superintendent JACOB DURNIN Beverage Manager Reprinted from Lehigh Valley Marketplace April 2020

THE Holfowy House



The English language often applies the same name to several unrelated things. For example, your dog will "bark"; a tree is covered with "bark"; and, if you're not careful, you may "bark" your shin on a low table.

And when you hear the term "halfway house," you might immediately think of a facility that helps people with physical, mental, and emotional disabilities or criminal backgrounds prepare for independent and productive lives.

So when you hear that the oldest halfway house in the United States is situated on the golf course at Brookside Country Club, it'll grab your attention, at the very least. But in golfers' parlance, a "halfway house" is usually a little structure located around the 9th or 10th hole of a course; it offers players a chance to grab a snack or drink, or take a quick time-out during a round.

In Brookside's case, it's a stone building that dates to the 1830s. And a little bit of history will put it into context.

Brookside Country Club traces its 1920s roots to Harold Witwer and Harold Jones, co-owners of the eponymous sporting goods store in downtown Allentown that closed in 1992. They conceived of a country club that had a relaxed and friendly atmosphere, and the local community jumped on board. The club acquired 154 acres of land for its project in 1929, for \$12,500, financed by the club itself.

"The property was known as the Brookside Farm, one of several local farms owned by James Singmaster, who was a very wealthy Macungie businessman in the 1890s," said Ted Parcel, a board member and the club's operations chairman.

In November 1929, then-mayor of Allentown Malcolm Gross broke ground in an unusual way: chopping out a divot with a gold niblick (roughly equivalent to a modern 9-iron). Six months later, a nine-hole course was ready for play; by that October, Brookside boasted a full course as well as a swimming pool, tennis courts, 6,000 new trees, and other improvements. Meanwhile, the old stone building remained a quaint part of the landscape.

Modern-day club members often claimed that it was the oldest halfway house in the U. S., and Parcel started researching its history a year or

ITS PRIMARY FUNCTION, IN BROOKSIDE'S EARLY DAYS, WAS HOUSING FOR THE CLUB'S ASSISTANT PRO AND HIS WIFE.

so ago. "The Lower Macungie Historical Society examined it and confirmed that it was built during the 1830s. It was likely used as a summer house. Those were usually built in cooler, shady areas or near creeks," he said. Its primary function, in Brookside's early days, was housing for the club's assistant pro and his wife, who cleaned the clubhouse, Parcel added.

It must have been a spartan existence for the couple; they used the clubhouse facilities (then located across Brookside Road) for eating and bathing, and there was no provision for heat, although a hole between the first and second floor indicates a coal or wood stove may have been added later.

Parcel estimates it was converted to its present use sometime in the 1950s or -60s, but it stayed true to its rustic roots. Step inside and you'll see reclaimed barnsiding on one wall, accented with farmhouse-style décor; the others are covered with circa-1960s wood paneling. Its countertop is a solid slab of cherry wood, complete with the original bark on the outside edges. The second floor is used mainly for storage, but the bathroom features an old sewing machine cabinet converted to a working sink.

Some newer resorts and clubs have quite elaborate refreshment facilities—the one at Silo Ridge Field Club, a gated community in New York, reportedly offers a sundae bar, venison jerky, cured duck, and a frozen margarita machine. "Some even have a food-service phone line on the course," Parcel said. "You can call in your order and continue to play. It'll be ready when you get there."

Brookside's offerings are far more modest crackers, candy, beer/soft drinks, hot dogs, clubhouse-made sandwiches, and the like. Certainly not fancy, but suited for grab'n'go purposes. Parcel estimates that about 70 percent of the club's golfers stop there during a round, and the average visit lasts about five minutes.

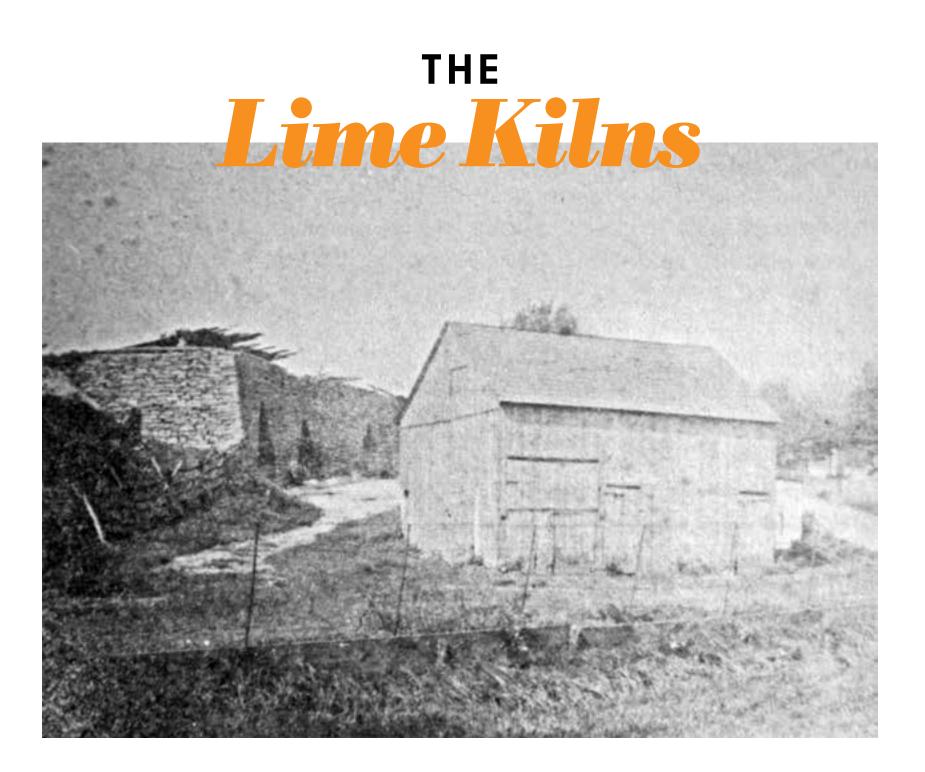
Altogether, it's a simple operation, one that's more an amenity for members than a money-maker.

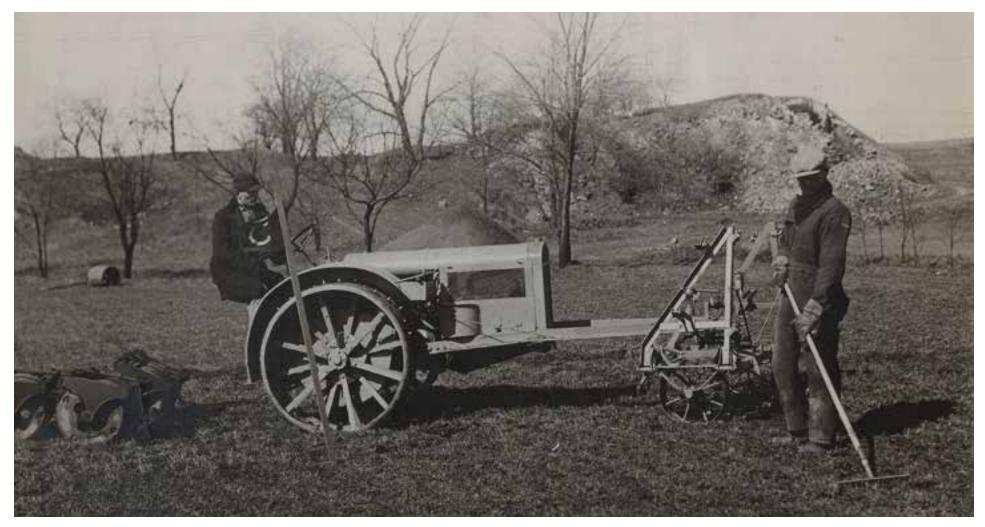
Its age notwithstanding, the stucco-covered stone building is an anomaly in itself. Parcel said, "Halfway houses were never that common. Some of our members are in the Golf Association of Philadelphia league, and play on older courses. I asked them about halfway houses and learned that the few they'd heard of had been torn down."

In fact, modern golf course design has obviated them. Old courses used the classic "front nine/ back nine" design, but modern courses follow a sort of double-loop: their first nine holes begin and end at the clubhouse, as do the second nine.









At the Brookside Country Club area, there were several kilns and a larger operation than was found on a typical farm. There is no way to date the kilns or the operation. Burned lime was a very important commodity for building and soil fertility. Those kilns may be as early as 1850-1860. The era of lime kilns may have continued here after the early 1900s, but it was becoming much more common for lime, mostly shipped in by railroads, to be purchased at farm supply and building supply stores. Lime kilns at Brookside ended in 1929.



Lime kilns seen in the distance.

 An example of stone used in the lime kiln.

GOLF COURSE EVOLUTION

Several changes to the golf course itself have taken place over the last 90 years. Greens have been relocated, sand traps and water features added and updated, and the entire numerical sequence of the course reconsidered. In this chapter, we'll comprehensively explore the subtle and not-so-subtle changes that have occurred.

All of these changes have been implemented to improve the overall playability and enjoyability of the course, as a reaction from both member feedback and the club personnel's own observations and research.

We will also take a look at the evolution of the club's driving range and chipping green.



ORIGINAL #5







Looking back from #1 green, old #5, back up the fairway, before trees on left were removed for

Fairway sand trap removed, 1988-1989. the new fairway.

Sand trap by the green removed. Check out the rain shelter behind # 14.



90 Years of Brookside Country Club 135



ORIGINAL #6





This was in the very early 1950s. Observe in the distance, no fairway traps. The slag pile was from the East Penn Foundry. This slag pile was used in the early 1950s to rebuild Brookside Road. Slag was used when they built the PA Northeast Extension, from Emmaus to the Blue Mountains.



Fairway traps put 🛉 in the 1970s.

ORIGINAL #1





This green was where the cart path begins.



Sycamore tree planted in the 1980s and sand traps on the hill in front of the green were redone in 2001. Current green was established in the late 1940s.



ORIGINAL #13







Mounds added, sand traps removed, 1994-1996.

Green sand traps up to 1994. Linden trees from Germany destroyed by lightning, 1970s-1990s.

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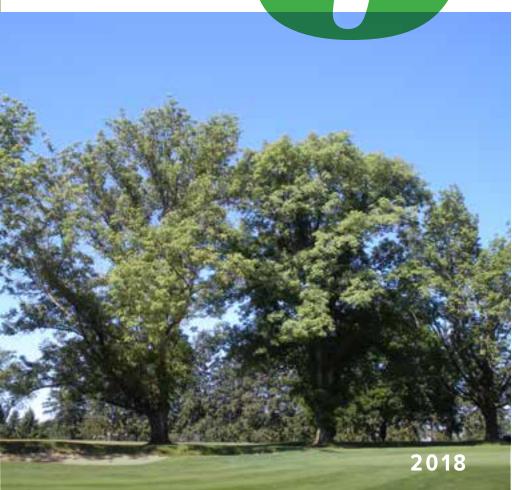




























































Chipping Green Original #4







Driving Range





1930s to late 1940s, Irons only. To the right of #11 tee, across the creek. Imagine no trees. Mid-1970s-1989. Imagine no parking lot or trees.



1950s-1970s, top of the hill by the Microwave Tower in the trees.





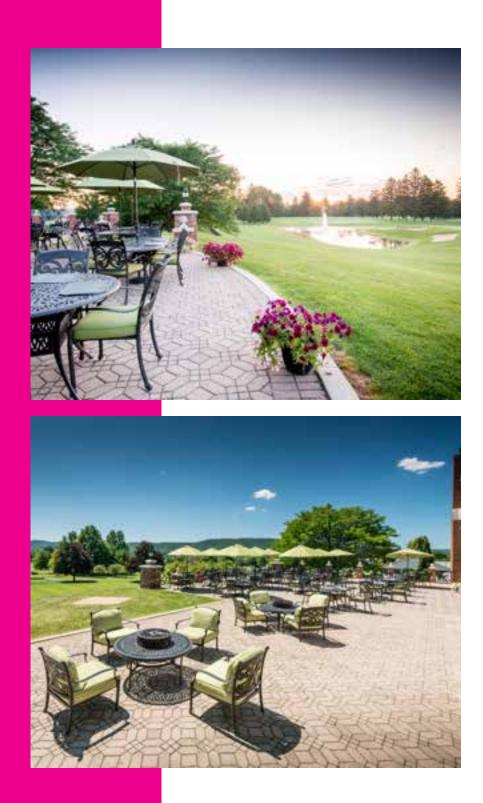
1989-current.

CONTINUED DEVELOPMENT

Any successful country club operation requires constant evaluation and upkeep of its amenities, outside of the golf course. Throughout the last thirty years, some major updates and installations took place to enhance the experience of the club, both functionally and aesthetically, for all of its members.

Please enjoy a recollection of these changes and additions which includes a look at the patio, tennis courts, pond and creek, swimming pool, and tennis courts.

THE **Patio**





THE Tennis Bubble





Creek Restoration 2011





Pond Liner

2011

THE Societary of the second se







THE Tennis Courts







END OF HISTORY

As our existing history comes to a close and we look ahead to creating a new history together, let's first pause and highlight the Brookside men and women who achieved excellence in the sport of golf throughout all these years, so much so that they received champion status at our annual tournament. We'll also take a look at some memorabilia the club has kept around throughout the years.

In September of 2019, Brookside threw its own 90th birthday celebration to commemorate this milestone in its history. Amazing food, handcrafted drinks, live music, and a buzzing camaraderie among its attendees were all present. Please enjoy a photo gallery from this celebration.

BOARD OF DIRECTORS

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RICHARD C. KENNER, JR. 1996-1998

RAYMOND E. DOVIAK 1993-1996

ROBERT E. VITALE 1 9 9 1 - 1 9 9 3 **JOHN R. FOLEY** 1989-1991

LEO G. BLESSING 1986-1989

JOHN P. SHAUGHNESSY 1 9 8 3 - 1 9 8 6

> **THOR H. BAHRAM** 1980-1983

CHARLES R. ALTEMUS 1 9 7 8 - 1 9 8 0

ANDREW ROSSETTI, JR. 1975-1978

CHARLES R. ALTEMUS 1966-1975

GEORGE WILLIAMS 1 9 5 9 - 1 9 6 6

FRANK HORSCROFT 1 9 5 7 - 1 9 5 9

JAMES BENNER 1955-1957 **THEODORE THOMAS** 1951-1955

RUSSELL SHEIER 1949-1951

DR. JESSE STRAUSS 1 9 4 8 - 1 9 4 9

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JOSEPH WOLFEL 1945-1946

DR. JESSE STRAUSS 1942-1945

> **GLENN BOGER** 1940-1942

> **RALPH CLAUSS** 1 9 3 8 - 1 9 4 0

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CHARLES OAKES 1 9 3 6 - 1 9 3 6

OLIVER HAVARD 1929-1936

SENIOR GOLF CHAMPIONS

DENNIS PATTON 1988

JOHN TAYLOR 1989

GEORGE HERSCH 1 9 9 0

ROBERT MARZANO 1 9 9 1

ANTHONY BOYLE 1992

JOHN TAYLOR 1993

ANTHONY BOYLE 1 9 9 4

> **JOHN BAKER** 1 9 9 5

THOMAS TIERNEY 1 9 9 6

THOMAS TIERNEY 1 9 9 7

RICHARD STAUFFER 1 9 9 8 RICHARD STAUFFER 1 9 9 9

RICHARD STAUFFER 2 0 0 0

RICHARD STAUFFER 2 0 0 1

> SKIP TAYLOR 2 0 0 2

RON SADLER 2 0 0 3

RICHARD STAUFFER 2 0 0 4

RICHARD STAUFFER 2 0 0 5

RICHARD STAUFFER 2 0 0 6

> BRIAN BELDON 2 0 0 7

RICHARD STAUFFER 2 0 0 8 DENNIS BEDNARSKI 2 0 0 9

DONALD LOUGHNEY, JR. 2 0 1 0

> STACY CARTLEDGE 2 0 1 1

STACY CARTLEDGE 2 0 1 2

DONALD LOUGHNEY, JR. 2 0 1 3

DONALD LOUGHNEY, JR. 2 0 1 4

> JOHN VAN SLOUN 2 0 1 5

DENNIS BEDNARSKI 2 0 1 6

DONALD LOUGHNEY, JR. 2 0 1 7

> **BRIAN EXTON** 2 0 1 8

BOB DELLA SALA 2 0 1 9

MENS GOLF CHAMPIONS

J. K. HENDERSON	E. B. WORKMAN, JR.	C. MEHI	A. BOYLE	R. STAUFFER
1931	1 9 4 9	1967	1 9 8 5	2 0 0 3
W. O. BARKLEY	S. A. WARD	C. MEHI	A. E. TAYLOR	E. FLOWERDEW
1 9 3 2	1950	1968	1 9 8 6	2 0 0 4
J. K. HENDERSON	S. A. WARD	C. MEHI	D. PATTON	S. MARTEL
1933	1951	1969	1 9 8 7	2 0 0 5
W. O. BARKLEY	C. MEHI	C. MEHI	R. J. SADLER	B.K. BAILEY
1 9 3 4	1952	1970	1 9 8 8	2 0 0 6
E. B. WORKMAN, JR.	E. B. WORKMAN, JR.	J. L. HABERERN	R. ROLER	S. MARTEL
1 9 3 5	1953	1971	1 9 8 9	2 0 0 7
E. B. WORKMAN, JR.	C. MEHI	J. HARVEY	A. E. TAYLOR	D. LOUGHNEY, JR.
1 9 3 6	1 9 5 4	1 9 7 2	1 9 9 0	2 0 0 8
P. WITT	C. MEHI	S. J. DEMCHYK, JR.	R. F. POSOCCO	M. COASSOLO
1 9 3 7	1955	1973	1 9 9 1	2 0 0 9
J. L. MCBRIDE	J. W. LORD	J. HARVEY	R. J. SADLER	M. COASSOLO
1 9 3 8	1 9 5 6	1 9 7 4	1 9 9 2	2 0 1 0
N. PATNAY, JR.	C. MEHI	D. HOLMAN	STEVE BOURBON	M. COASSOLO
1 9 3 9	1957	1975	1993	2 0 1 1
S. A. WARD	C. MEHI	J. L. HABERERN	M. KOLLAR, JR.	M. COASSOLO
1 9 4 0	1958	1976	1 9 9 4	2 0 1 2
E. B. WORKMAN, JR.	C. MEHI	O. R. LANGSLET	B. J. BELDEN	M. COASSOLO
1 9 4 1	1 9 5 9	1 9 7 7	1 9 9 5	2 0 1 3
E. B. WORKMAN, JR.	S. A. WARD	O. R. LANGSLET	B. J. BELDEN	R. KENNER III
1 9 4 2	1960	1978	1 9 9 6	2 0 1 4
P. WITT	H.F.BILHEIMER	O. R. LANGSLET	S. BOURBON	A. SUTOVICH
1 9 4 4	1961	1 9 7 9	1997	2 0 1 5
S. A. WARD	H.F.BILHEIMER	R. E. SANTEE	S. BOURBON	J. MINAHAN
1 9 4 5	1962	1 9 8 0	1 9 9 8	2 0 1 6
E. B. WORKMAN, JR.	H. A. COPE	R. J. SADLER	G. O'BRIEN	A. SUTOVICH
1 9 4 6	1 9 6 3	1 9 8 1	1 9 9 9	2 0 1 7
M. MEKLOSH	H.F.BILHEIMER	R. J. SADLER	R. STAUFFER	C. FULLERTON
1 9 4 7	1964	1982	2 0 0 0	2 0 1 8
C. MEHI	W. B. HAUBERT	ANDY HYDORN	B.J.BELDEN, JR.	C. FULLERTON
1948	1 9 6 5	1983	2 0 0 1	2 0 1 9
	S. J. DEMCHYK, JR. 1 9 6 6	J. L. HABERERN 1984	B.J.BELDEN, JR. 2 0 0 2	

WOMENS GOLF CHAMPIONS

H. BARKLEY	A. TROXELL	E. SANTEE	B. MORGAN	ILLONA STAUFFER
1934	1957	1 9 7 3	1 9 8 8	2 0 0 4
H. FETZER	J. WINDISCH	E. SANTEE	L. WILLIS	ILLONA STAUFFER
1 9 3 5	1958	1 9 7 4	1 9 8 9	2 0 0 5
E. MCBRIDE	A. TROXELL	S. OATMAN	L.WILLIS	KAREN WOOD
1938	1959	1 9 7 5	1 9 9 0	2 0 0 6
H. FETZER	R. HORSCROFT	S. OATMAN	C. STEVENS	ILLONA STUAFFER
1 9 3 9	1960	1 9 7 6	1 9 9 1	2 0 0 7
H. FETZER	R. HORSCROFT	S. OATMAN	L. WILLIS	AMY LOUGHNEY
1945	1961	1 9 7 7	1 9 9 2	2 0 0 8
R. VLOSSAK	R. HORSCROFT	S. OATMAN	L. WILLIS	AMY LOUGHNEY
1 9 4 6	1962	1 9 7 8	1 9 9 3	2 0 0 9
K. WOLFEL	R. HORSCROFT	S. OATMAN	C. STEVENS	AMY LOUGHNEY
1947	1963	1 9 7 9	1 9 9 4	2 0 1 0
H. DUTTON	R. GROMEL	M. BOND	C. STEVENS	KAREN WOOD
1 9 4 8	1964	1 9 8 0	1 9 9 5	2 0 1 1
R. HORSCROFT	R. HORSCROFT	B. MORGAN	M. BOND	KAREN WOOD
1949	1965	1 9 8 1	1 9 9 6	2 0 1 2
R. HORSCROFT	R. HORSCROFT	B. MORGAN	A. MASON	AMY LOUGHNEY
1950	1966	1 9 8 2	1 9 9 7	2 0 1 3
R. HORSCROFT	R. LLOYD	M. BOND	B. ORTEGA	AMY LOUGHNEY
1 9 5 1	1 9 6 7	1 9 8 3	1 9 9 8	2 0 1 4
K. WOLFEL	R. LLOYD	M. BOND	BEA ORTEGA	AMY LOUGHNEY
1952	1 9 6 8	1 9 8 4	1999	2 0 1 5
A. TROXELL	S. OATMAN	B. MORGAN	BEA ORTEGA	AMY LOUGHNEY
1 9 5 3	1969	1 9 8 5	2 0 0 0	2 0 1 6
K. WOLFEL	H. DUTTON	B. MORGAN	MARIE BOND	TRUDY KLEPPINGER
1954	1970	1 9 8 6	2 0 0 1	2 0 1 7
R. HORSCROFT	H. DUTTON	A. GOSLAK	ILLONA STAUFFER	RONNIE HESS
1955	1 9 7 1	1 9 8 7	2 0 0 2	2 0 1 8
K. WOLFEL	H. DUTTON		KAREN WOOD	STACIE BARNDT
1956	1 9 7 2		2 0 0 3	2 0 1 9

JUNIOR GOLF CHAMPIONS



Dave Fields, Brookside Golf Pro, awarding Carlos Fullerton his trophy.

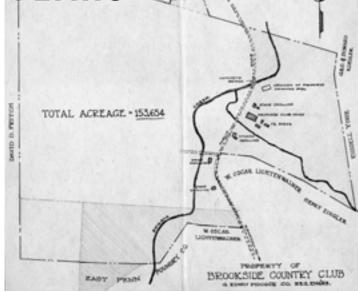
CHRIS DELLASALA

ERIC PEREZ

CARLOS FULLERTON

MICHAEL LESSEL







1929 153.654 ACRES **(2)** \$81/ACRE

original land for golf course →

1988 100.1 ACRES (0)\$10,000/ACRE

for new club house area 🔶



CLUB CHAMPIONS



ADAM SUTOVICH

JOSEPH MINAHAN

CARLOS FULLERTON



MICHAEL KOLLAR, JR.

SKIP TAYLOR

DONALD LOUGHNEY, JR.

MARK COASSOLO



MEMBER-MEMBER FINAL WINNERS AWARD JOHN BAKER JIM O'HARA 1975

SONSIDE COUNTRY

OF ALLENTOWN

South of the south

COUNTRY CLUB

DIK

ROOKSID

729

NEMBER - MEMBER

CADDY PIN (1960-1963) DAVE STORTZ, BROOKSIDE MEMBER

Sook SIDE,

19

610

ROOKSIDE COUR

CADDY

RILENTOWN

1976 MEMBER GUEST SWING WEIGHT

1970S KEY CHAIN

C - Swer



CADDY BADGE (1960-1963) DAVE STORTZ, **BROOKSIDE MEMBER**

90th Celebration













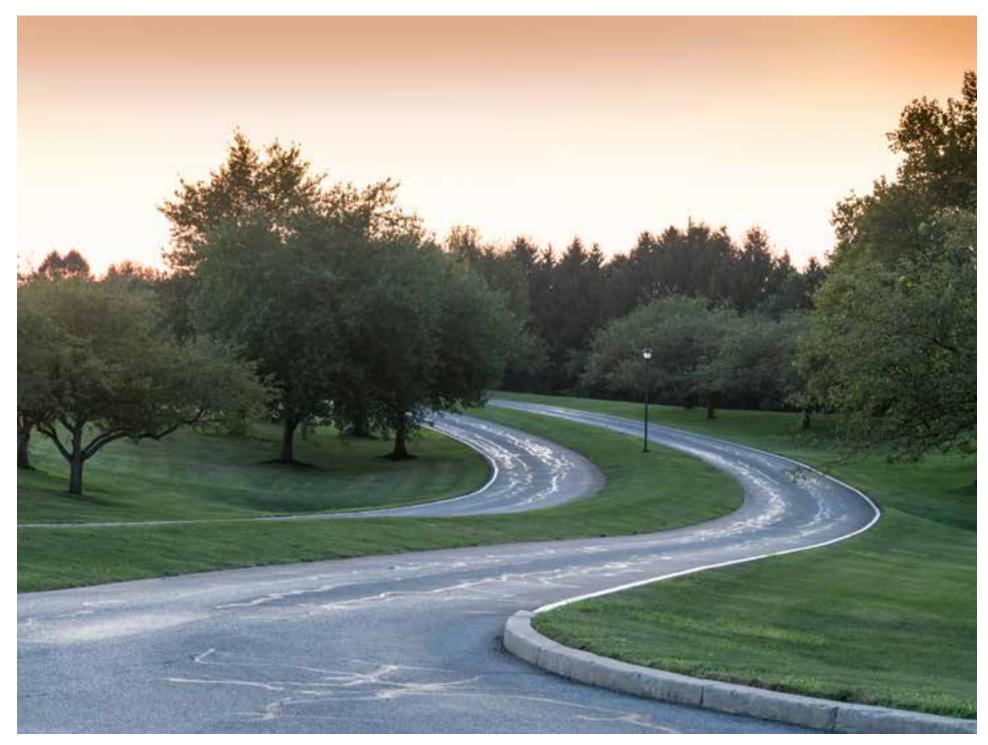












CLOSING

This book tells how Brookside Country Club was established. Over the years, it shows the highs and lows of its history. After ninety years, it remains a successful country club. In 1929, six men decided there was a need for another country club for Allentown and the vicinity. In the Lower Macungie Township, there were many farmsteads. So they bought one.

In the early years, times were difficult, but they found many helping hands. Over the years, Brookside Country Club grew—a new golf course created, wells dug, irrigation system installed, tennis courts refurbished, new swimming pools installed, new club house built, and a membership that continued to increase. Ninety years has gone by, but, a family country club has endured.



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